

Index

A

- A&W, 133
Abdi Hersi, 18–19
Abdul Hadi W.M., 91
Abdul Halim Abdul Kadir, 22
Abdul Latip Talib, 91
Abdul Somad, 106
Abdullah Ahmad Badawi, 31, 33
Abdullahi an Naim, 90
Abdurrahman Wahid (Gus Dur),
54–55, 87–88
ABIM (Angkatan Belia Islam Malaysia),
84–85
Active Pharmaceutical Ingredients
(APIs), 40
Adi Hidayat, 111
Adian Husaini, 90
Administration of Muslim Law Act
(AMLA), 136
adulterated meat, 15–17
adultery, 107
Aemi Syazwani Abdul Keyon, 16, 23
Agricultural Resource Authority of
Yemen, 19
Agromedia group, 110
Ahlulbayt TV, 22
Ahmadiyah community, 50
AJ Biologics of Aljomaih Group, 41
AJ Pharma, 38, 40–41
Al-Arqam, 85
Al-Azhar University, 103, 135
Al-Hiqma Souq, 163
Al-Quran Tagging.Sg, 163
Al Sheikh Ahmad Hujji al Kurdi, 21
“Alcohol Free Kg Glam Conservation
Area”, 170
Ali Shariati, 134
American Muslim Consumer
Consortium (AMCC), 11, 22–23
Andaman Muslims, 202
Anglo-Siamese Treaty, 63
anti-halal movement, 28
anti-Islam, 57, 87, 91
anti-Muslim sentiments, 177
Anwar Ibrahim, 84–85
aqidah (belief), 48
Arab-Israeli conflict, 83
Arab Spring, 117
Arab traders, and spread of Islam, 63
Arabization, 133, 167
Arie Untung, 111
arranged marriages, 98
Asatizah Recognition Scheme (ARS)
certification, 145
ASEAN, 5, 9, 15–16, 21, 149
Ashaari Mohammad, 85
Asian Financial Crisis, 66
Asian Lives Matter, 115
Assessment Institute for Foods, Drugs
and Cosmetics of Indonesian
Ulama Council, *see* LPPOM MUI
Association of Islamic Economic
Experts (IAEI), 52
Association of Muslim Travel Agents,
Singapore (AMTAS), 137
Ayat-Ayat Cinta 1, 103
Ayat-Ayat Cinta 2, 103
Ayatollah Khomeini, 83, 132

B

Baitul Mal wa Tamwil (BMT), 51
 BaitulJannah, dating site, 30
 Bandung Institute of Technology, *see*
 ITB
 Bank for Agriculture and Agricultural
 Cooperatives (BAAC), 67–68
 Bank Indonesia, 52
 Bank Islam Malaysia Berhad, 66
 Bank Islam Muamalat (BMI), 51
 Bank Negara Malaysia, 41
 Bank Syariah Indonesia (BSI), 52–53, 105
 Bassam Tibi, 90
 Best Buy, retailer, 11
 betel leaf, 20
 betel nut, 20, 23
 Big Tech, 178
 Black Lives Matter, 115
 Black Twitter, 115
 blasphemy, 56–57
 blockchain system, 16, 23
 Bon Odori, 90
 Bourdieu, Pierre, 194
 BPJPH (Badan Penyelenggara Jaminan
 Produk Halal), 55–57
 Brand Islam, 178, 182, 186–87, 192–93,
 195
 British East India Company, 151
 Broadcasting Act, 124
 Brunei
 communal surveillance in, 118–21
 Muslim practices and digital
 presence in, 117–18
 Bukalapak Syariah, 106
Bujang Lapok, movie, 1, 3
 Bursa Malaysia, 43
 Buya Syafii, 87, 88

C

caffeine products, 18
 cancel culture, 120, 123
 capitalism, 4, 96, 135–36, 178, 189, 195,
 200

Central Islamic Committee of Thailand
 (CICOT), 200, 203, 209
 Central Islamic Council of Thailand,
 77
 Centre of Alliance of Labour and
 Human Rights, 180
 Chemical Company of Malaysia
 (CCM), 39–40, 43
Chicken Soup for the Soul, 103
 Child Online Protection National
 Strategy Framework, 124
 China, and halal market, 12
 Christian evangelism, 87
Cinta Suci Zahrana (Pure Love of
 Zahrana), 104
 civet cat coffee bean, *see kopi luwak*
 civil society organizations (CSOs), 85,
 87, 202
 Coca-Cola, 18
 Cold War, 83
 College of Islamic Studies, 76
 colonialism, 132, 176
 commodification
 of piety, 175, 178, 185–89, 192, 195
 of religion, 138, 143–44, 162, 169,
 187–88
 Computer Misuse Act, 124
 consumerism, 77, 182, 195, 213, 215
 Cooperative Auditing Department
 (CAD), 66, 68, 76
 Cooperative Promotion Department
 (CPD), 66, 68, 76
 corruption, 81–82, 123
 COVID-19 pandemic, 137, 199, 202,
 207, 211
 Culson, NJ, 88
 Cyber Ummah community, 115

D

Dakwah 2.0, 117
dakwah movement, 2, 82, 88, 99,
 101–2, 132, 146, 184–86, 188–89,
 191–92

- Dalam Mihrab Cinta* (Inside the Mihrab of Love), 104
 Dancow milk product, 53
 DAOL-Islamic, 68
 DAOL (Thailand) PCL, 68
 DBP (Dewan Bahasa dan Pustaka), 90
 DDII (Dewan Da'wah Islamiyah Indonesia), 58, 99
 Deen Dunya, 162, 183–88
 Defamation Act, 124
 Den Tomina, 66, 76
 Department of Islamic Development in Malaysia, *see* JAKIM
 Department of Standards Malaysia (DOSM), 32, 34
 Department of Veterinary Services, 36
 Derwish Turkish Restaurant, 168
 digital activism, 117
 digital vigilantism, 123
 Dolce & Gabanna, 29
 Douglas, Heather, 18
doxa, 194
 DPR (Dewan Perwakilan Rakyat), 50
 DPS (Dewan Pengawas Syariah), 51, 57
 DSN (Dewan Syariah Nasional), 48–49, 51–52, 57
 dUCk cosmetics, 117
- E**
 Emha Ainun Nadjib, 91
 ENOUGH, campaign, 206–8
 enzyme-linked immunosorbent assay (ELISA), 16
 Era Adicitra Intermedia, 103
 Erick Thohir, 52
 E-Ummah community, 115
 Evi Effendi, 106
- F**
 Facebook, 97, 104–6, 110, 207
 fake halal meat, 15
 Fatin Afika, 183–88
fatwa (legal opinions), 4, 17–18, 27, 47–48, 50, 53, 56–57, 59, 87
 Fazlur Rahman, 90
 Federation of Malaysian Manufacturers, 38
 “feel-good Islam”, 184–89
 Felix Siau, 106, 111
 feminism, 88, 115
 “Fight COVID Gift Pack”, 159
 Finansa Life Assurance PCL, 69
fiqh (jurisprudential), 33, 36, 43, 90
 food industry, 153–56
 Food Safety According to Hazard Analysis and Critical Control Points, 33
 Food Safety and Quality Division, 36
 FPI (Front Pembela Islam), 46
 fraudulent marketing, 9–10, 14–17, 22
 Free Trade Zone, Johor, 37
- G**
 Gema Insani Press, 102
 genetically modified food, 15
 genetically modified organisms, 30
 global halal food market, 9, 33
 “global halal hub”, 31
 Global Halal Standards, 36
 Global Islamic Economic Indicator (GIEI), 30
 Global Islamic Economy Report, 16
 Global Muslim travel index, 140
 Global South, 87, 92, 176, 180
 globalization, 87
glonggong, 16–17
 Goldziher, Ignaz, 88
 “good Muslim”, 85
 Google, 108
 Government Savings Bank (GSB), 66–67
 greenwashing, 180
 Gucci, 29
 Guntur Soeharjanto, 103

Gus Dur (Abdurrahman Wahid),
54–55, 87–88
gutka, 20, 23

H

H&M, 178–83

Habiburrahman El-Shirazi, 103–4
hadith, 19, 51, 158, 161–62

Hady Mirza, 144

Hafiz M. Ahmed, 12

haj, as an industry, 133–35

Haji Sulong, 66

Hajj, 134

halal

activism, 4, 116

branding, 167

contextual meaning of, 203–6

economy, 4, 30, 41–42, 116, 175,
201

industry, 2, 13, 15–16, 22, 27, 29–32,
34–35, 37–38, 41–42, 53–55,
104–6, 109, 145, 204

laboratory, 38

lifestyle, 2–3, 10, 12, 27–29, 105–6,
115–18, 123

logo, 13, 143, 203, 210

matchmaking, 30, 99, 102, 105, 107,
109

parks, 37–38

pharmaceuticals, 38–41

products, range of, 10

standards, 32–35

status, disputes regarding, 17–22

tourism, 13, 31, 42, 133, 140, 146,
200, 202, 204, 213–14

vaccines, 30, 39

Halal Auditor Institute, *see* LPH

halal certification

accreditation, 16, 200, 203

campaign against, 28

confidence in, 15, 22

core concepts for, 12

eyeglasses, and, 167

introduction of, 35–37

investing in, 11

mandatory, 30, 39, 56

restaurants, and, 56

standard procedures, and, 13, 22, 34,
145, 206

universal agreement, and, 9–10
voluntary, 54

Halal Ecosystem Solutions, 37

Halal Food and Islamic Consumer
Products Committee, 32

“halal gap”, 117

halal-haram police, 121

Halal Hub, 35–36, 38

Halal Industry Development
Corporation (HDC), 31

Halal Industry Master Plan 2030, 41

“Halal National Mark”, 22

Halal Product Assurance Law, 30, 39,
50, 57

Halal Standard Institute of Thailand,
200, 203–4

Halal Times, 12

halalan toyibban principle, 17

HalalBooking.com, 133

“halalization”, 201, 214–15

Hamid Basalamah, 106

Hamka, 91, 93

Hanan Attaki, 106, 111

Handy Bonny, 111

Hanung Bramantyo, 103

haram status, disputes regarding,
17–22

Haryani Ismail, 144

Hasan Al-Banna, 100

Hasan Hanafi, 90

Hassan Basri, 54

Haw Chinese Muslims, 63

Hawaya, dating site, 110

Hawks, Lisa Svac, 11

Hazard Analysis and Critical Control
(HACCP), 203

“heritage site”, 152

- H. Hartono Ahmad Jaiz, 90
hijab, 27, 28, 117–18, 150, 174, 179–80, 199–201
 contextual meaning of, 203–6, 208, 213
hijrah, 30, 98, 105–6, 109–10, 134, 137
 Hijrah Taaruf, matchmaking app, 105, 110
 Himpunan Perbankan Syariah, 4
 Hizbut Tahrir Indonesia (HTI), 46, 97, 102
 Hollywings, 56
hudud law, 46, 132
 human capital, 201
 Human Development Index (HDI), 64
 human rights, 87
 humanism, 4, 86–88
 Hussein Bulhan, 176
 hygiene and personal care, 156, 158–61
- I**
- Ibank, 68–71, 75–76
 IBM technologies, 16
 Ichan Sam, 59
 ICMI (Ikatan Cendekiawan Muslim Indonesia), 51
 identity politics, 93
 Ikhwanul Muslimin, *see* Muslim Brotherhood
 IKIM (Institut Kefahaman Islam Malaysia), 84, 88
 Indonesia
 halal certifier in, 28, 30
 Islamic lifestyle in, 105–6
 “Indonesia Islamic Economic Masterplan 2019–24”, 105
 Indonesia-Malaysia-Thailand Triangle (IMT-GT), 67
 Indonesia Tanpa Pacaran, dating site, 30, 106, 11
 Indonesian Council of Ulama, *see* MUI
 Indonesian Islamic Propagation Council, *see* DDII
 influencer, 4, 119–22, 124–25, 144, 177–80, 182–83, 188–89
 Instagram, 105–10, 119, 178–79, 183, 185, 188–89, 191
 Institute for Islam and Social Studies, *see* LKiS
 Institute of Language and Literature, *see* DBP
 insurance, 48–49, 51, 62, 69–70, 150
 Internal Halal Audit Committee, 36
 International Halal Accreditation Board, 37
 International Halal Authority Board (IHAB), 34
 International Halal Certification, 37
 International Islamic University of Malaysia (IIUM), 84
 Internet Code of Practice, 124
 Iran, and halal market, 12–13, 22
 Iranian Revolution, 2, 83, 132
 Ishqr, dating site, 110
 Iskandar Halal Park (IHP), 37
 Islam
 Arab traders, and spread of, 63
 commercialization of, 10
 hatred towards, 57
 pillar of, 134, 166
Islam and Secularism, 87
 “Islam as a way of life”, 2
 “Islam Liberal”, 88, 90
 Islamic
 banking, 2, 51, 57, 62, 65–68, 71, 84, 150, 189–90
 cooperative, 66, 68–72
 finance, 4, 30, 41, 48–49, 62, 67, 70–73, 75–77, 145, 195
 identity, 97, 103, 180, 214
 law, 18, 34, 36, 71, 83, 93
 lifestyle, 5, 99, 150, 152, 155–56, 161, 165, 168–69
 loan, 72–73
 pawnbroking, 73
 populism, 97

products, 153–67
 publishing, 102–3
 resurgence, 2–3, 82–83, 130–32
 revivalism, 2, 81–85, 132
 values, 122, 212
 Islamic Affairs Executive, 36
 Islamic Bank Act, 67
 Islamic Bank of Thailand Act, 67
 “Islamic capitalist ideology”, 70–71
 Islamic Cooperatives Network, 68, 75
 Islamic Defender Front, *see* FPI
 Islamic Equity Account, 68
 Islamic Financial Institution (IFI), 62,
 65–67, 69–73, 75–77
 “Islamic Lifestyle Store”, 162
 Islamic Party of Malaysia (PAS), 84
 Islamic Private Fund, 68
 Islamic Religious Council of Singapore,
 see MUIS
 Islamic Smart Algo, 68
 Islamic Youth Movement of Malaysia,
 see ABIM
 Islamization, 42, 81–82, 84–88, 90–93,
 109, 202
 Islamophobia, 5, 11, 174–78, 183, 187,
 193, 195
 Ismail Sabri Yaakob, 41–42
 Israel, and war with Palestine, 11, 83, 137
 ITB (Institut Teknologi Bandung), 99

J

Jakarta Charter, 46, 59
 JAKIM (Jabatan Kemajuan Islam
 Malaysia), 21, 31–32, 34–37, 39,
 84, 87
 Jamaat Tabligh, 102
 Jamal Kazura Aromatics, 153
Jejak Rasul tours, 138–39
 jihadism, 167
 Johor Biotechnology & Biodiversity
 Corporation (J-Biotech), 37
 Johor State investment company, 37
 Joko Widodo (Jokowi), 52, 59

K

Kaabah, 134–35, 137–38, 165, 186
 “Kaabah Bricks”, 165–66, 168
 “*kafir*”, 86
 KAMMI (Kesatuan Aksi Mahasiswa
 Muslim Indonesia), 99
 Kampong Gelam, 150–53, 168–70
 Kassim Ahmad, 91
 kebab shops, ban on, 28
Kembali ke Akar, 91
*Kembali ke Sumber: Jejak-Jejak
 Pengumpulan Kesusastaan Islam di
 Nusantara*, 91
Ketika Cinta Bertasbih (When Love
 Praises God), 104
Ketika Cinta Bertasbih II (When Love
 Praises God II), 104
 KFC, 133
 Khadijah, 207
khalwat, 107
khat, evergreen shrub, 18–19, 23
 Kingdom of Sukhothai, 63
 “Kitchen of the World”, 204
 KNEKS (Komite Nasional Ekonomi
 dan Keuangan Syariah), 105
 KNKS (Komite Nasional Ekonomi dan
 Keuangan Syariah), 53
 Kompas Gramedia Group (KKG), 103
kopi luwak, 21–22
 kosher, 11, 15
 Krung Thai Bank, 67
 Krung Thai Shariah, 67
 KTBST Holding PCL, 68
 “KTBST-Islamic”, 68
 Kuntowijoyo, 91
 Kuwait Finance House, 30
 Kuwait National Fatwa Committee, 21
 Kyai Sahal Mahfudh, 59

L

La Ode Munafar, 106
 Layanan Syariah, 106
 “liberal” Muslims, 2, 85

- Lina Mukherjee, 56
 Line, 106
 Lingkar Pena Publishing House, 103
 LinkAja, 106
 Lisa Surihani, 189
 Liyana Musfirah, 144
 LKiS (Lembaga Kajian Islam dan Sosial), 102–3
 LoveHabibi, dating site, 110
 LPH (Lembaga Pemeriksa Halal), 57
 LPPOM MUI (Lembaga Pengkajian Pangan, Obat-obatan dan Kosmetika Majelis Ulama Indonesia), 28, 48, 53–55, 57
see also MUI
 LTF-RMF, 68
- M**
madhhab (school of thought), 34, 42
 Mahathir Mohamad, 83, 85, 132
 Majelis Suro (Suro Assembly), 101–2
Majmū'at al-Rasāil (Collection of Treatises), 100
Maklumat Sastra Profetik, 91
makruh (discouraged), 19
 MalArab cuisine, 156–57
 Malay-Muslim identity, 88, 146, 200
 Malay Muslims, 63
 Malay publishing industry, 90
 Malay royal family, 150–51
 Malayan Banking Berhad (Maybank), 189–90
 Malaysia
 cartel, 15
 halal industry in, 13, 16, 31–32
 Malaysia External Trade Development Corporation (MATRADE), 31, 38
 Malaysia Games, 167
 Malaysia Halal Analysis Centre (MyHAC), 38
 Malaysia International Halal Authorities and Bodies System (MYIHAB), 36
 Malaysia International Halal Show Case (MIHAS), 31
 Malaysian Coat of Arms, 163
 Malaysian Communication and Multimedia Commission, 87
 Malaysian Halal Council (MHC), 34
 Malaysian Institute of Islamic Understanding, *see* IKIM
 Malaysian Ulama Association, *see* PUM
 Malaysia's Halal Standards (MS), 32–33
Maqasid Al-Shari'ah, 40, 125–26
 marhaenism, 86, 93
 Marriage Conference, dating site, 30
 Ma'ruf Amin, 49, 52, 55, 58–59
 Masturah Khalid, 178–83
 Mat & Minah, dating site, 30
 Maybank Islamic, 188–93
 McDonald's, 133
 Media Taaruf-Jodoh Islami, matchmaking app, 105, 110
Melayu Islam Beraja (Malay Islamic Monarchy, MIB), 116, 118, 120, 122–25
 Menuju Taaruf dan Poligami, 105, 111
 MES (Masyarakat Ekonomi Syariah), 52
 Meta, 178
 meta colonialism, 176
 MFC Asset Management Company Limited, 68
 “MFC Islamic Fund”, 68
 microcelebrity, 177–79, 183–84, 188
 Midamar Corporation, 15
 middle class, 2, 5, 10, 84, 130–31, 133, 139, 143, 149–50, 168, 175, 177, 182
 Minder, dating site, 30, 110
 Ministry of Agriculture and Cooperatives (MOAC), Thailand, 66, 68, 76
 Ministry of Finance, Thailand, 68
 Ministry of Health, Malaysia, 36
 Ministry of Home Affairs Malaysia (KDN), 163–64

- Ministry of Interior, Thailand, 64
 Ministry of International Trade and Industry, Malaysia, 31
 Ministry of National Development Planning (Bappenas), Indonesia, 105
 Ministry of Science, Technology and Innovation, Malaysia, 32
 Mixue, ice cream franchise, 56
 Mizan, publisher, 102–3
 Mizi Wahid, 188–93
 modest fashion, 29, 143–44, 176, 179–80, 182, 185, 208
 Mohamad Abdalla, 19
 Mohamed Arkoun, 90
 Mohammad Hashim Kamali, 133
 Monetary Authority, *see* OJK
 money laundering, 107
MS 1500–2009: Halal Food—Production, Preparation, Handling and Storage—General Guidelines, 33
MS2424: 2012 Halal Pharmaceuticals General Guideline, 39
mudarabah, 69–70, 77, 190
 Muhammad, Prophet, 10, 106, 137, 152–53, 155, 158, 169, 191–92, 207
 Muhammadiyah, 46–47, 53–55, 58–59
 MUI (Majelis Ulama Indonesia), 4, 18, 21, 28, 46, 51, 56–60, 87
 shariah initiative, and, 47–50
 see also LPPOM MUI
 MUIS (Majlis Ugama Islam Singapura), 136–38, 143, 145
 multiculturalism, 4, 6, 87–90
murabahah, 69, 72–73, 190
 Muscat Municipality of Oman, 152
musharakah, 69, 77
 Muslim Brotherhood, 2, 97, 99–100, 167
 Muslim consumer market, 3
 Muslim identity, 27, 204
 “Muslim market”, 175–76
 Muslim “pop” preachers, 10–11
 Muslim population, 9, 13, 28–29
 Muslim United network, 106
Mustafa Kamal Atatürk: Penegak Agenda Yahudi, 91
 Mutawwif of Southeast Asian Pilgrims (Muasassah), 136
 Muzmatch, dating site, 30, 96
myQuran.com, 105
- N**
 Nahdlatul Ulama (NU), 46–47, 53–55, 59
 Nata Reza, 111
 National Agricultural Policy, 37
 National Census, Thailand, 63
 National Committees of Shariah Economy and Finance, *see* KNKS
 National Economic and Islamic Finance Committee, *see* KNEKS
 National Fatwa Council, 87
 National Front of Indonesian Muslim Students, *see* KAMMI
 National Pharmaceutical Regulatory Agency (NPROA), 39
 National Shariah Board, *see* DSN
 National Statistical Office, Thailand, 63–65
 Neelofa, 117, 189
Negara Zikir (Zikir Nation), 116, 125–26
 neoliberalism, 5, 87, 175–78, 183, 187, 193–95
 New Order, 47–48, 51
 nicotine, 23
 Nik Aziz Nik Mat, 84
 Nike, 29, 174, 176
 non-government organization (NGO), 207, 209
 non-*ribawi* (non-usury-based) system, 51
 Normala binti Abdul Samad, 40

“Nothing Artificial, Ever”, advertising claim, 15
 Nurazmi Kuntum, 91
 Nurcholish Madjid (Cak Nur), 87–88, 135

O

Office of the National Economic and Social Development Council (NESDC), Thailand, 64, 200
 OJK (Otoritas Jasa Keuangan), 57
 Oki Setiana Dewi, 111
 “One Company, Two Systems”, 69
 One Tambon One Product (OTOP), 207
 online dating, 3, 96–105
 see also matchmaking *under* halal
 organic food, 14–15
 Organization of Islamic Cooperation (OIC), 30, 139–42
 Ottoman caliphate, 83
 oud (agarwood) scent, 153

P

paan bahar, 20, 23
paan leaves, 19–20
 Palestine, and war with Israel, 11, 83, 137
 Pancasila, 46, 48–49, 55, 58–59
pan masala, 20, 23
 Partai Keadilan (Justice Party), 101
 Pattani Islamic Savings Cooperative Limited, 62, 66, 76
 Pattani Provincial Islamic Council, 66
 perfume industry, 153
 Persatuan Islam (Persis), 47, 58
 Pharmaniaga, 38
 Philippines’ Department of Trade and Industry (DTI), 13
 Phillipe Life Assurance PCL, 69
 PKS (Partai Keadilan Sejahtera), 99, 101–2

pluralism, 4, 87–90
Polemik Sastera Islam, 91
 political Islam, 82
 polymerase chain reaction (PCR), 16
 pornography, 49, 50, 122
 poverty, 64, 76, 207
 P. Ramlee, 1
 Prayut Chan-ocha, 103
 Presidential Advisory Council (Wantimpres), 55
 Prince of Songkla University, 66, 76, 204
 Pro Hijab, 174
 Prosperous Justice Party, *see* PKS
 Pro-U Media, 103
 Provincial Islamic Committees, Thailand, 200
 PTS Litera, 90–91
 Public Entertainment Act, 124
 Pulau Indah Industrial Park, 37
 PUM (Persatuan Ulama Malaysia), 22

Q

Quanta-Elez Media Komputindo, 110
 Qultum Media, 110
 Quraish tribe, 106
 Quran, 19, 83, 100, 139, 162–65, 168–69, 185

R

racial riot, 84
 racism, 115
 Reddit, 116
 religious commodification, 138, 143–44, 162, 169, 187–88
 Republika, 110
 Research Center for the Islamic Affairs Division, 35
 “Revealed Knowledge”, 86
rumahtaaruf.com, 105
Runtuhnya Islam Andalusia: Pelengkap Kemasyhuran Ratu Isabella, 91
 Russia, and halal market, 12–13

S

- sadaqah* house (charitable house), 69, 73
- “*Sadaqah* Removes Difficulties”, 191
- Sahal Mahfudh, 49
- Salaam Gateway, 40
- Salaam Swipe, dating site, 30, 96
- Salafi-Wahhabism, 2, 83, 97, 132, 167
- Samsina Abd. Rahman, 91
- Sastera Islam* (Islamic Literature), 4, 86–88, 91, 93
- Sastera Melayu Islam: Konsep, Teori dan Aplikasi*, 91
- Sastra dan Religiositas*, 91
- Sastra yang Membebaskan: Sikap Terhadap Struktur dan Anutan Seni Moderen Indonesia*, 91
- Sayed-Mohammad-Al Musawi, 22
- Schacht, Joseph, 88
- Second Industrial Master Plan, 37
- Second World War, 83
- secularism, 18, 87–88, 90
- Securities Commission, 41
- Sedition Act, 124
- Selangor State Fatwa Committee, 87
- self-censorship, 116, 121–23
- Senior Council of Ulama, 18
- September 11 (9/11) terrorist attacks, 9, 177
- Shah of Iran, 83, 132
- Shahnon Ahmad, 91
- shariah
- banking, 47, 49, 51–53
 - contracts, 69
 - economy, 48, 51–53, 57–58
 - governance, 70–71
 - law, 2, 28, 32, 34–35, 46
 - legislation, 49–50
- shariah-compliant
- animal slaughter, 34
 - financial system, 51–52, 68–69
 - lifestyle, 55–57, 98, 115–16
 - literature, 91, 93
 - social media content, 123–26
 - tourism, 138–46
- Shariah Economic Society, *see* MES
- Shariah Supervisory Council, *see* DPS
- shariahtization, 5, 46–49, 51, 53–55, 58–59
- Sheikhul Islam Office of Thailand, 203
- Shi’a, 83, 85, 132, 140
- Shi’ism’s *vilayet-e-faqeh*, 2
- Shopee Barakah, 106
- sidr* honey, 155
- SimplySiti, 117
- Singapore
- colonization of, 150
 - haj and *umrah* industry in, 130, 131, 135–37, 143–45
 - halal hub, as, 15, 140
 - Muslim middle class in, 131, 133, 149–50
 - population, 130, 149
- Singapore Tourism Board, 140
- Singlemuslim, dating site, 30, 110
- “Sipilis”, 87
- Sisters in Islam (SIS), 87
- Slamet Effendy Yusuf, 59
- small and medium industries (SMEs), 31, 36, 200, 207, 210
- small and micro community enterprises (SMCEs), 203, 207
- social custom, role of, 27
- social media, 115–19, 121–22
- regulation, 124
 - selective policing in, 120, 124
 - shariah-compliant, 123–26
- socio-cultural Islamism, 82, 85
- Solahuddin Press, 102
- Southeast Asia, 2, 9, 28–30
- Sri Mulyani, 52
- Sri Nakhon Bank, 66
- Standards of Malaysia Act, 32
- State Agency of Halal Product Assurance, *see* BPJPH
- State Law on Job Creation, 57

- State Law on Pornography legislation, 49–50
- State of the Global Islamic Economy Report, 16, 39, 105, 175
- Straits Times*, 149
- Suharto, 28, 47–48, 50–51, 53–54, 58, 83, 102–3, 132
- Sukarno, 93
- Sukuk, 68
- Sulawesi Muslims, 63
- Sunnah, 83
- Sunni, 58, 83, 85, 132, 140
- “surveillance capitalism”, 178
- Survey on Conditions of Society, Culture and Mental Health, Thailand, 63
- Suryadharma Ali, 55
- Susilo Bambang Yudhoyono (SBY), 28, 52, 55
- Sweet Rose Couture, 185
- Swing Muslim Lifestyle Store, 161–64, 169
- Syahadat Cinta*, 91
- Syed Hussein Alatas, 92
- Syed Muhammad Naquib Al-Attas, 87
- Syed Sheikh Al-Hadi, 93, 135, 136
- T**
- ta’aruf*, 96, 98, 101–10
concept of, 99–100
various applications, 107–9
- Taaruf ID, matchmaking app, 105, 110
- Taaruf Islam Online, 105
- Taaruf Lalu Nikah, matchmaking app, 105, 110
- Ta’aruf Online Indonesia (TOI)*, 99, 104–5, 107–11
- Taaruf Siap Nikah Islam International, 105, 111
- tarbiyah* movement, 2, 98–103, 106, 109–10
- Tasyari (Taaruif Syar’i), matchmaking app, 105, 110
- Taufiq Rahman Al-Azizy, 91
- tawṣiyya* (recommendations), 47–48
- Tenggelamnya Kapal Van Der Wijck*, 91
- Teori dan Pemikiran Sastra Islam di Malaysia*, 91
- terrorism, 11, 28
- Thailand
Deep South, 63, 65, 72, 202, 206
halal certification in, 203
Islamic finance in, 62, 65–77
mosques in, 64
Muslims socio-economic status in, and, 63–65
population, 63–64
poverty in, 64, 76, 207
tourism sector in, 199–200
unemployment in, 65
- Thaksin Shinawatra, 207
- TikTok, 109, 116
- Tinder, 107–9
- Tokopedia Salam, 106
- Trade Description Act of Malaysia, 35
- Tri Susanto, 53
- TudungPeople, 185
- “Tun Abdullah Badawi’s Lecture on Halal Economy” 41
- TV3, 138
- Twitter, 104
- U**
- ulama* (religious scholars), 9–10, 47, 54, 58, 81, 84
government approved, 18
halal/haram status, and disputes regarding, 17–22
political governance, and, 132
- ummah* (Muslim community), 48, 88, 103, 115
- Undesirable Publications Act, 124
- unemployment, 64–65, 76, 199, 211
- United Malayan Land Berhad (UM Land), 37

United Malays National Organization
(UMNO), 83–85
University of Brawijaya, 53
Urban Redevelopment Authority, 152
US Food and Drug Administration
(FDA), 159

V

vegetarian lifestyle, 11
Veil, dating site, 110

W

wadi'ah, 69
Wanita, women's collective, 207
waqf institution (endowment), 69, 73
war on terror, 176
Wawasan 2035, 125
Western Orientalists, 88
Western values, 28
WhatsApp, 106

Whole Foods Market, 14–15
women's rights, 115
World Halal Forum (WHF), 31
“World Halal Kitchens”, 204

X

xenophobic, 11

Y

Yaacob Ibrahim, 149
“Yala Teacher Training College
Incident”, 204
Y.B. Mangunwijaya, 91
youth activism, 116, 123
“youth bulge”, 28
YouTube, 106, 109

Z

zakat (tithe) institution, 69, 73
Zalora, 182