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About the Author

Dr Kalinga Seneviratne is a Sri Lanka born journalist, radio broadcaster, television documentary maker, and a media and international communications analyst. Currently he is the Head of Research and Capacity Building at the Asian Media Information and Communication Centre (AMIC) in Singapore. Kalinga holds a PhD in International Communications (Macquarie University, Australia), Masters in Social Sciences (UTS, Australia), and Bachelor's degree in Engineering Science (Reading University, England). He specializes in development journalism and feature writing and has been writing for the Inter Press Service (IPS) news agency since 1991. He has written many published research papers on development communications, journalism with an Asian perspective, multicultural broadcasting, and community media. In 1987 he won a UN Media Peace Award for a series broadcast on Australian community radio titled "We Don't Want No Peace" looking at the relationship between rich and poor countries. He has taught radio production, international communications, and journalism at the tertiary level in Australia and Singapore. This book is based on his PhD research project.