CONFERENCE, WORKSHOPS, AND SEMINARS

I Asia-Pacific Petroleum Conference '88 (APPEC '88)

Organized by Times Conferences under the auspices of the Institute of Southeast Asian Studies, Singapore, this Conference was supported by Singapore Economic Development Board, Singapore Trade Development Board, and Port of Singapore Authority. The conference was held from 19–21 September 1988 in Singapore. The conference chairman was Professor K. S. Sandhu, Director, Institute of Southeast Asian Studies and the programme was organized as follows:

19 September 1988

OPENING CEREMONY

Welcome Address
Mr Frank Yung
Chief Executive
Singapore Press Holdings
Singapore

Opening Address
Brigadier-General Lee Hsien Loong (Res.)
Minister for Trade & Industry and Second Minister for Defence (Services)
Singapore

Keynote Address
H. E. Alhaji Rilwanu Lukman
President of the OPEC Conference
Minister of Petroleum Resources
Nigeria

20 September 1988

Keynote Address II
H. E. Abdelhadi M. Kandil
Minister of Petroleum & Mineral Resources
Arab Republic of Egypt

State-of-the-Industry Address
Mr Richard F. Tucker
President
Mobil Oil Corporation
New York

Oil Futures And Options
Ms Elizabeth Sam
Chairman
Singapore International Monetary Exchange Ltd. (SIMEX)
Singapore

Ms Rosemary McFadden
President
New York Mercantile Exchange
New York

Country Presentation
Tan Sri Dato' Azizan Zainul Abidin
President
Petronas
Malaysia

Mr Rashid Bin Khalid Al Barwani
Director of Marketing
Ministry of Petroleum and Minerals
Muscat, Sultanate of Oman
21 September 1988

Is Vertical Integration a Panacea for Oil-Exporting Countries?
Dr Philip K. Verleger Jr
Visiting Fellow
Institute For International Economics,
Washington, D.C.

Country Presentations
Mr S. L. Khosla
Chairman
Indian Oil Corporation (IOC)
India

Mr K. Takahashi
Vice-President
Showa Shell
Japan

Mr I. Yokose
Director, General Manager
Petroleum Marketing Division
Mitsubishi Corporation
Japan

Why Producers Need a Pricing Policy
Mr Robert Mabro
Director
Oxford Institute for Energy Studies
Oxford

How Post-73 International Oil Market Developments Have Decoupled Oil Supply/Demand From Price
Professor Dr P. R. Odell
Institute for Geographical Economics, Erasmus University
Rotterdam

In addition, a series of satellite meetings were organized by the Conference Committee on
(i) Physical, Forward and Futures Markets;
(ii) Using Futures and Options to Manage Oil Price Risks; (iii) Pacific Rim Exploration and Production in the Year 2000 — Success through Global Strategic Alliances. The conference and satellite meetings were attended by traders, refiners, producers and executives in the oil industry from all over the world.

II. The Challenge of Technological Change to Pacific Trade and Development

This 17th Pacific Trade and Development Conference (PAFTAD) was held in Bali, Indonesia from 20–23 July 1988. The conference was supported by the Asian Development Bank, Asia Foundation, Australian National University, East-West Center, Ford Foundation, Foundation of International Education, Henry Luce Foundation, International Development Research Center, Rockefeller Brothers Fund, and Rockefeller Foundation. The Chairman of the Conference Organizing Committee was Professor M. Sadli, University of Indonesia and the conference programme was as follows:

OPENING SESSION
Chairman: Professor M. Sadli
Chairman’s Opening Remarks and Remarks by Chairman of PAFTAD International Steering Committee

SESSION 1
“Technology and Changing Comparative Advantage in the Pacific Region”
Chairman: Professor M. Sadli
Presentation by:
Professor Paul R. Krugman
Massachusetts Institute of Technology
Discussant:
Dr Tsao Yuan
National University of Singapore

SESSION 2
“Acquisition and Supply of Technology among Pacific Countries”
Chairman: Professor Hugh Patrick
Presentation by:
Mr Ben Smith/Mr James Jordan
Australian National University
Discussant:
Mr Mingsarn Santikarn Kaosa-ard
Chiang-mai University
SESSION 3
“Technology Change in the Electronics Industry and Implications for the Pacific Region”
Chairman: Sir Frank Holmes
Presentation by:
Professor Edward K. Y. Chen
University of Hong Kong
Discussant:
Professor Wontack Hong
Seoul National University

SESSION 4
“Technological Change in the Textile Industry and Implications for the Pacific Region”
Chairman: Dr R. B. Suhartono
Presentation by:
Dr Emmanuel T. Velasco
SGV & Co., Manila
Discussant:
Professor Ippei Yamazawa
Hitotsubashi University

SESSION 5
“Technological Change in the Information Industry and Implications for the Pacific Region”
Chairman: Dr Narongchai Akrasane
Presentation by:
Professor Ken-ichi Imai
Hitotsubashi University
Discussant:
Professor Hugh Patrick
Columbia University

SESSION 6
“Policies, Development, and Prospect of High-tech Industries in the United States and Japan”
Chairman: Professor Suhadi Mangkusuwondo
Presentation by:
Dr Kenneth Flamm
Brookings Institution
Dr Shuji Tamura/Dr Shujiro Urata
MITI/Waseda University
Discussant:
Professor H. Edward English
Carleton University

SESSION 7
“Technological Development and Skill Development — Singapore’s Experience in the Development of Its Computer Industry”
Chairman: Professor Kiyoshi Kojima
Presentation by:
Dr Chew Soon Beng
National University of Singapore
Discussant:
Professor Lawrence Krause
University of California, San Diego

SESSION 8
“Development of Indigenous Technology and Adaptation of Imported Technology — The Korean Example”
Chairman: Dr Ross Garnaut
Presentation by:
Professor Linsu Kim
Korea University
Discussant:
Professor S. B. Joedono
University of Indonesia

SESSION 9
“The Technological Factor in Malaysia’s Industrialization”
Chairman: Dr Mari Pangestu
Presentation by:
Dr Fong Chan Onn
University of Malaya
Discussant:
Dr Chia Siow Yue
National University of Singapore

SESSION 10
“Technological Change in Indonesia’s Agricultural Sector”
Chairman: Dr Filologo Pante, Jr.
Presentation by:
Dr Bungaran Saragih
Bogor Agricultural Institute
Discussant:
Dr Ross Garnaut
Australian National University

SESSION 11
"Policies of Dealing with Foreign Technologies: The Case of PRC"
Chairman: Professor Ippei Yamazawa
Presentation by:
Mr Ding Jing-Ping
Institute of Industrial Economics
Chinese Academy of Social Sciences
Dr Susan L. Shirk
University of California, San Diego
Discussant:
Dr Peter Drysdale
Australian National University

SESSION 12
"Opportunities for Technological Development in Smaller Advanced Industrial Countries"
Chairman: Professor Lim Chong Yah
Presentation by:
Professor Steven Globerman
Simon Fraser University, British Columbia
Dr Alan E. Bollard
New Zealand Institute of Economic Research
Discussant:
Professor Mohamed Ariff
University of Malaya
Luncheon Address by:
Dr J. Soedradjadj Djiwandono
Junior Minister for Trade of the Republic of Indonesia

SESSION 13
"Survey of Issues and Critical Review of Conference"
Chairman: Professor M. Sadli
Summary by:
Professor Richard R. Nelson
Columbia University
Comments
CLOSING SESSION
Chairman: Professor M. Sadli
Chairman’s Closing Remarks and Remarks by Chairman of PAFTAD International Steering Committee

III. U.S.-ASEAN Trade: Current Issues and Future Strategies

This regional seminar, hosted by the Malaysian Association for American Studies (MAAS) from 23-25 June 1988 in Melaka, Malaysia was sponsored by the Asia Foundation (Kuala Lumpur). The programme was organized in six session:

23 June 1988
Welcome Remarks
Dr Pamela Sodhy
Organizing Chairman and MAAS President

Keynote Address
"The Global Economic Balance, Protectionism and U.S.-ASEAN Trade"
Presented by:
Dr Dean A. DeRosa
Economist, Commodities Division
Research Department
International Monetary Fund (IMF)
Washington, D.C.
Discussant:
Professor Mohamed Ariff
Chairman
Division of Analytical Economics
Faculty of Economics and Administration
University of Malaya

24 June 1988
Session 1
"Protectionist Pressures and Mechanisms for Overcoming Frictions in U.S.-ASEAN Trade Relations"
Chairman:
Dr Munir Majid
Executive Director
Commerce International Merchant
Bankers Berhad
Kuala Lumpur
Paper 1: "Proposals and Mechanisms for Coping with Frictions in U.S.-ASEAN Trade"
Presented by:
Dr Djisman Simandjuntak
Head
Economics Department
Center for Strategic and Internaional Studies (CSIS)
Jakarta, Indonesia

Paper 2: “Protectionism and Frictions in U.S.-Philippines Trade Relations”
Presented by:
Dr Cayetano Paderanga, Jr.
Associate Professor
School of Economics
University of the Philippines
Diliman, Quezon City

Presented by:
Mr Imran Lim
Senior Researcher
Institute of Strategic and International Studies (ISIS)
Kuala Lumpur

Discussant:
Dr Dean A. DeRosa

Session 2
“U.S. Investments and Private Sector Co-operation in ASEAN Trade Expansion”
Chairman: Professor Mohamed Ariff

Paper 1: “Private Sector Participation in Expanding U.S. Trade and Investments in the ASEAN Region”
Presented by:
Mr John F. Hoog
Economic/Political Counsellor
United States Embassy
Republic of Singapore

Paper 2: “The Japan Factor in U.S.-ASEAN Trade Expansion”
Presented by:
Professor Yasuo Sakakibara
Department of Economics
Doshisha University
Kyoto, Japan

Paper 3: “U.S. Investments in ASEAN with Specific Reference to Malaysia”
Presented by:
Mr J. Jegathesan
Director (Industrial Promotions)
Malaysian Industrial Development Authority (MIDA), Kuala Lumpur

Discussant:
Dr R. Thilainathan
Chief Executive
Bank Buruh (Malaysia) Berhad
Kuala Lumpur

Session 3
“Public Sector Co-operation in U.S.-ASEAN Trade”
Chairman:
Mr Asmat Kamaluddin
Deputy Secretary-General II
International Trade Division
Ministry of Trade and Industry
Kuala Lumpur

Paper 1: “Enhancing U.S.-ASEAN Trade Co-operation: Role of the Public Sector”
Presented by:
Dr Khaisri Konjing
Assistant Professor
Faculty of Economics and Business Administration
Kasetsart University
Bangkok, Thailand

Paper 2: “Problems and Prospects for Intergovernmental Co-operation in U.S.-ASEAN Trade: The Indonesian Perspective”
Presented by:
Dr Sjahrr
Chief Economist
Center for Policy Studies
Jakarta, Indonesia

Discussant:
Mr John F. Hoog

Business Session: “American Studies Activities in the Asian Region”
25 June 1988

Session 4
"The Impact of Stock Markets on Global Trade"
Chairman: Professor Yasuo Sakakibara

Paper 1: "The Impact of the U.S. Stock Market on Global Trade, with Special Reference to Southeast Asia"
Presented by:
Mr Steven Wong
Senior Researcher
Institute of Strategic and International Studies (ISIS)
Kuala Lumpur

Paper 2: "Capital Flows Between the U.S. and ASEAN"
Presented by:
Mr Ghazali bin Dato' Yusoff
Vice-President (International Affairs)
Federation of Malaysian Manufacturers
Kuala Lumpur

Presented by:
Dr Robert Chia
Senior Lecturer
School of Management
National University of Singapore
Discussant: Dr Muthi Semudram
Associate Professor
Faculty of Economics and Administration
University of Malaya

Session 5
"Issues in Intellectual Property Legislation"
Chairman:
Mr Justice Dato' Mahadev Shankar
High Court Judge
Kuala Lumpur

Paper 1: "Intellectual Property Legislation: The International Dimension"
Presented by:
Mr John Doraisamy
Advocate and Solicitor
Kuala Lumpur

Paper 2: "Intellectual Property Legislation: Directions for the Pied Piper"
Presented by:
Mr Bunn Nagara
Leader Writer
New Straits Times
Kuala Lumpur

Paper 3: "Barriers to Enforcing Intellectual Property Rights Legislation: The Case of Korea and the ASEAN Nations"
Presented by:
Dr Dae Ryun Chang
Assistant Professor
College of Business and Economics
Yonsei University
Seoul, South Korea

Session 6
"An Appraisal of U.S.-ASEAN Economic Dialogues with Special Reference to Bilateral Trade"
Chairman:
Mr Paul Blakeburn
Economic Counsellor
United States Embassy
Kuala Lumpur

Presented by:
Dr K. S. Nathan
Associate Professor
(International Relations)
Department of History
University of Malaya

Paper 2: "Current Trends and Issues in U.S.-ASEAN Economic Dialogues"
Presented by:
Dr Fadil Hisham
Visiting Fellow
Institute of Strategic and International Studies (ISIS)
Kuala Lumpur

Paper 3: "U.S.-ASEAN Economic Dialogues: The Philippine Case"
Presented by:
Ms Carmencita Aguilar
Associate Professor
Department of Political Science
University of the Philippines
Diliman, Quezon City

Discussant:
Mr V. Yoogalingam
Deputy Director-General
ASEAN National Secretariat
Ministry of Foreign Affairs
Malaysia

Closing Remarks
Dr Pamela Sodhy

IV Southeast Asia Regional Conference of the Academy of International Business: Asia-Pacific Perspectives in International Business

The Conference, held in Bangkok, Thailand from 23–25 June 1988, was organized by the Human Resources Institute, Thammasat University in collaboration with the Academy of International Business Southeast Asia Region. The Conference was inaugurated by the then Prime Minister of Thailand, General Prem Tinsulanond. More than one hundred papers were presented on the following themes:

(i) Human Resources Management in One or More Cultures
(ii) International Business: The Role of Multinational Corporations
(iii) Marketing in a Specific Country in the Region
(iv) Other Relevant Business Economic Topics

A panel discussion on “SET Development and Prospects” was also organized at the conference.