Reproduced from *A Regional Economic History of Thailand*, by Porphant Ouyyanont (Singapore: ISEAS — Yusof Ishak Institute, 2017). This version was obtained electronically direct from the publisher on condition that copyright is not infringed. No part of this publication may be reproduced without the prior permission of ISEAS — Yusof Ishak Institute. E-book is available at http://bookshop.iseas.edu.sg

1

INTRODUCTION

This book, *A Regional Economic History of Thailand*, presents an economic history of Bangkok, the Central Region, the North, the South, and Northeastern Regions from the signing of the Bowring Treaty in 1855 to the present. It takes a regional perspective, which is meant to provide a more accurate picture of the long-term development of the country's infrastructure, economy and society than a Bangkok-centric approach. Although Bangkok has undeniably had a wide-ranging influence on Thai society, studying the economic history of all of the kingdom's regions at the same time yields a more complete picture of the changes in the Thai economy. Four reasons support this argument.

Firstly, past studies of the long-term economic changes in Thailand have focused primarily on Bangkok, its surrounding areas and the central delta region. This is because Bangkok is the capital city and centre of government, finance, commerce, industry, consumption, and international trade. It is the most populous city and exerts tremendous influence over the social, cultural, and economic development of other regions. Furthermore, research resources, such as government documents, newspapers, and foreign records of Thailand's history, most commonly originated from the capital. Most research has, therefore, focused on Bangkok as the centre of change affecting other regions and has neglected other regions that had an influence on Bangkok.

Secondly, the social and economic fundamentals of the five regions are inherently different and are unique to each region. These fundamentals include population (for example, ethnicity); economy; agriculture, industry and service infrastructure; and geography (plains, hills, mountains, seas). It is therefore important to study each region separately. Stark social and economic differences may exist even within the same region, such as in the eastern and western parts of the Central Region, so the distinct characteristics of each should also be explained. In contrast, almost all past studies of long-term economic changes (such as over a 100-year period) have addressed a particular area in isolation instead of examining the five regions together to compare factors such as geography, including an area's distance to a river or sea, and the availability of natural resources and raw materials. All these factors affect a region's economic development. Other important factors include, for example, how "sticky rice" is planted and consumed within the family in the Northeast and parts of the North in comparison to the "paddy rice" economy in other regions; the use of labour and local traditions; productivity; and agricultural technology and income distribution.

Thirdly, the outdated transportation and shipping infrastructure of the nineteenth and early twentieth centuries, namely the lack of roads and the difficulty in river transportation, led to segregated development of a region's economy with no easy linkage. This had an impact on the local production and manufacturing expertise of each region. Up until the end of the nineteenth century, Chiang Mai and Lampang traded more with Burma (through land-based transportation) than with other regions of Thailand such as Bangkok. In the South, the ore mining industry exported more to Penang and Singapore than to Thailand's capital.

Fourthly, during the last three decades, Thailand's regional economy has changed and expanded very rapidly. The growth of cities, industries, services, and tourism, and changes in rural communities and agriculture have altered the population's way of life, types of jobs, employment, income distribution, as well as the environment and natural resources. Studying each region separately makes it possible to understand the development characteristics, economic potential, resources, problems and challenges in each region.

1. Introduction 3

The four objectives of this book are to explain: (1) the factors affecting long-term economic changes in the five economic regions of Thailand, namely population and ethnicity; geography; population settlement and migration; urban growth; agricultural economy; commerce and industry; tourism and services; transportation and other economic development; (2) the merging of these five regional economies into a national economy based in Bangkok as a result of the centralization of transportation and other economic developments; (3) changes in regional economies and societies affecting the growth of Bangkok; (4) the impacts of economic development, particularly in specific areas such as border trade, income distribution, natural resources, the environment and agricultural productivity.