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Singapore in a Post-Kyoto World

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Singapore in a Post-Kyoto World

Energy, Environment and the Economy

TILAK K. DOSHI



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CONTENTS

List	of Tables and Figures	viii
Prefi	ace	xi
Ackı	nowledgements	xv
List	of Abbreviations	xvii
Intro	oduction	1
1.	Economy, Energy, and Emissions	5
2.	Climate Change Negotiations: From Copenhagen to Durban via Cancun	18
3.	Climate Change Finance: Who Pays and Who Receives?	59
4.	Singapore's External Sector: Impacts of Emission Mitigation Policies	119
5.	Energy and Emissions: The Five Strategies	168
6.	Concluding Remarks: "The Three E's"	271
Inde	x	289
Aboi	ut the Author	306

TABLES AND FIGURES

TABLES		
Table 1.1	International Rankings of Per Capita CO ₂	
	Emissions, 2010	6
Table 1.2	Ranking by End-use Emissions within Cities, 2005–6	7
Table 1.3	CO ₂ Emissions by Sector, Select Countries	10
Table 1.4	Hypothetical Emission Reduction Impacts by Sector	12
Table 2.1	Emission Cuts and Equilibrium	22
Table 2.2	The Largest CO ₂ Emitters, 2010	26
Table 2.3	Economic and Emission Indicators for	
	Select Countries	43
Table 2.4	Ranking of Countries and Regions by	
	Per Capita GDP and Per Capita Emissions	47
Table 2.5	Ranking of Countries and Regions by	
	Per Capita GDP, Per Capita CO ₂ Emissions and	
	CO ₂ Emissions per U.S. Dollar GDP	48
Table 2.6	Ranking of Countries and Regions by	
	Per Capita GDP, Per Capita CO ₂ Emissions,	
	CO ₂ Emissions per U.S. Dollar GDP, and	
	Growth in Per Capita CO ₂ Emissions over 1990–2009	49
Table 3.1	CERs Issued by Country	64
Table 3.2	Estimates of Annual Climate Finance Requirements	65
Table 3.3	Pattern of Fast-start Pledges	71
Table 3.4	Graduation Index: Per capita CO ₂ * Per capita GDP	75
Table 3.5	Graduation Index: Per capita CO ₂ * Per capita GDP *	
	CO ₂ /GDP	76
Table 3.6	Proposals for Allocating Financial Obligations	79

Table 3.7	Effect of Inequality on Per Capita Annual	
	Contributions in Selected Countries	84
Table 3.8	Burden-sharing Mechanisms in	
	Multilateral Organizations	85
Table 3.9	Possible Sources of Climate Change Finance	88
Table 3.10	Public vs Private Finance	90
Table 3.11	Baseline Definitions	94
Table 3.12	Allocation between Mitigation and Adaptation	97
Table 3.13	Allocation of Fast-start Finance between Mitigation,	
	REDD+ and Adaptation	98
Table 3.14	Proposals for Allocation of Climate Finance among	
	Countries	99
Table 4.1	GDP by Industry	123
Table 4.2	Distribution of International Bunkers	125
Table 4.3	IMO Top 10 Budget Contributors, 2012	127
Table 4.4	Pro Tax and Pro Cap-and-Trade Individuals and	
	Institutions	133
Table 4.5	Refinery Capacities	139
Table 4.6	Petroleum Trade for Major Ports	140
Table 4.7	Statistics of Singapore Manufacturing	142
Table 4.8	Current CO ₂ Offset Solutions	152
Table 4.9	Asia-Pacific Airlines Revenue	153
Table 4.10	Singapore Airlines Revenue by Route Region	153
Table 5.1	Characteristics of Cap-and-Trade and Tax Regimes	
	for Emission Mitigation	173
Table 5.2	Proposed Tradable Permit Systems in the	
	APEC Region	177
Table 5.3	Singapore Pipeline Gas Supply and Contracts	183
Table 5.4	Impact of a Sustained US\$10 Per Barrel Oil	
	Price Increase on GDP and Consumer Price	189
Table 5.5	Estimated Share of Domestic Product Consumption,	
	1974–82	192
Table 5.6	Energy Efficiency Targets of Selected Countries	207
Table 5.7	Top R&D Spending Countries Plus China	
	Ranked by % of GDP	231
Table 5.8	Share of Electricity Generation by Fuel/Technology	239

FIGURES		
Figure 1.1	Energy Consumption in End-use Sectors	8
Figure 1.2	CO ₂ Emissions Per Capita (tCO ₂)	9
Figure 1.3	Power Generation by Fuel Source	14
Figure 2.1	Top GHG Emitters and Blocs	26
Figure 2.2	CO ₂ Emissions Per Capita vs GDP Per Capita, 2008	46
Figure 4.1	Singapore Annual Bunker Sales	122
Figure 4.2	Singapore CO ₂ Emissions, With and Without	
	Marine Bunkers	124
Figure 4.3	Singapore CO ₂ Emissions, With and Without	
	Aviation	147
Figure 5.1	Net Energy Imports to GDP, 2010	188
Figure 5.2	Energy Trade Balance as a Percentage of	
	Current Account Balance, 2006	190
Figure 5.3	HHI for Singapore Gas Supply: Effect of Adding	
	LNG Imports	194
Figure 5.4	Adjusted HHI for Singapore Gas Supply:	
	Effect of Adding LNG Imports	196
Figure 5.5	Energy Intensities in Selected Countries, 1980–2010	209
Figure 5.6	Energy/GDP 'Elasticity', 1980–2010	211
Figure 5.7	LCOE for the Low, Base, and High Case	233
Figure 5.8	Sensitivity of the LCOE to the Carbon Price	236
Figure 5.9	Mainstream Scheme of R&D Economics	243
Figure 5.10	Amended Scheme of R&D Economics	244
Figure 5.11	Government to Business R&D Expenditure Ratio vs	
	Total Expenditure as a Percentage of GDP for a	
	Sample of Countries	245

PREFACE

Twenty-five years ago, the publicly accessible literature of what can be broadly termed the "energy economics" of Singapore was practically non-existent. Outside of specialized trade publications, proprietary consultant reports and periodic assessments by government agencies often for an internal civil service and ministerial audience, there was little by way of information about how energy issues, at global, regional and domestic levels, were affecting Singaporeans. To be sure, it is also true that the demand for such information primarily emanated from those relative few who "did" energy, that is, those who were in the energy industry as businessmen, academics, or civil servants responsible for some area of activity in the industry.

Energy issues occupied policymakers whose bailiwick include aspects of the energy sector, ranging from managing state-owned power utilities and attracting foreign direct investments in the export-oriented oil refining and petrochemical industry to setting up competitive domestic markets for petrol and diesel. But outside of these government responsibilities, the energy scene in the first decades of independence was primarily a private sector one, revolving around oil. Coal, natural gas, and other primary fuels had little or no role to play in the early years of the city-state. Post-independence government policy with respect to energy sector issues, wrought in an environment which saw the loss of its Malayan hinterland in the Malaysian Federation in 1965, was essentially one of properly managing public utilities, providing a hospitable investment climate for large investments in an export-oriented downstream oil sector, and ensuring a competitive domestic retail market for transport fuels.

Singapore had, by the 1980s, emerged as one of the world's great oil refining and trading centres, with the "East of Suez" region within its sphere of influence. Yet, little systematic work was done on the country's role in energy affairs, unique among its developing country counterparts

xii Preface

in Asia, Africa, and elsewhere. The city-state's policymaking went against the grain in much of its practice of economic development. It ensured that energy products were bought and sold in the domestic market at essentially global prices (adjusted for indirect taxes), in contrast to the common practice in developing countries of subsidizing energy fuels for social equity. Without a drop of oil of its own, Singapore also managed to attract large foreign investments in the capital-intensive oil refining and petrochemical manufacturing sectors in an export-oriented strategy. This was at a time when governments of most newly independent countries were busy trying to promote heavy industry by protectionist trade policies and import-substituting industrialization.¹

The first publicly available report covering Singapore's petroleum industry and ancillary activities such as oil trading and ship bunkering was only published in 1989.² It was not until 1997, with the publication of Paul Horsnell's book *Oil in Asia*,³ that the full range of the city-state's role in the global oil industry was assessed in a focused, analytical manner. In the past decade and a half since Horsnell's book, popular interest in, and concern with, energy affairs, has risen dramatically.

The rise of resource nationalism and the ensuing oil shocks emanating from the Middle East in the 1970s have long been factors of critical concern in energy policy circles. It is only more recently that the environmental impacts of energy use on regional and global climate systems have become of interest to wider sections of a richer and more educated population, both in Singapore and in other countries around the world. For Singapore, the traditional policy focus on "keeping the lights on" and in encouraging manufactured exports in high-value-added sectors (such as petrochemicals) has been expanded to include a myriad of energy-related initiatives that aim to meet the perceived needs of energy security and environmental sustainability while ensuring continued economic growth.

The purpose of this book is twofold. It is intended to introduce a host of energy-related discussions relevant to a wider group of readers who do not "do energy" for a living, yet are keenly interested in understanding the many complexities of modern industrial societies which need to balance economic, environmental, and security priorities of ordinary citizens. It aims to bring to the fore the many aspects of energy choices, in terms of both private behaviour and public policy, affecting Singapore. Comparative examples of energy issues and policy choices in other countries are discussed to set the context for the many similar challenges facing Singapore.

Preface xiii

This book is also meant to serve as an introductory assessment of key energy-related issues for those who are planning to enrol in undergraduate courses in energy economics and energy policy studies, with a particular relevance for small advanced countries such as Singapore. The diverse issues affecting Singaporean consumers and businesses in making choices over energy-related economic activity and the role of government in setting an appropriate policy context are brought together within the covers of a single book. Hopefully, the interested general reader need not track down the many specialist journals and reports that focus on narrower aspects of this broad topic. If this book serves as the springboard for informed debate about key energy issues affecting Singapore and its surrounding region, it would have served its purpose.

Detailed notes and references are included for the interested reader to follow up on particular threads of argument. As many of the sections and chapters are based on reports and studies published at different times over the past few years by the ESI Economics Division, some of the data presented in tables and charts are outdated. However, rather than take more time to complete this book, the more urgent need was to have an earlier release. As much of the book is concerned with fast-evolving current affairs in the various areas of energy policy and international negotiations, it is hoped that the issues covered still offer a good guide to the reader interested in contemporary debates in the areas of energy and the environment. The emphasis throughout the book is on the underlying arguments and counterarguments about key issues raised by energy choices facing individuals and governments rather than on the contemporaneity of the data. In those areas of the energy industry which have undergone profound evolution over the past three to five years, the data available are primarily in scattered and varied formats in industry journals. Examples would include the global Liquefied Natural Gas (LNG) and solar photovoltaic (PV) industries. In such cases, much of the discussion is based on the latest data available in current news media and industry reports.

Notes

 For an assessment of the city-state's development policies during the tenure of Goh Keng Swee, Singapore's founding "economic architect", see Tilak K. Doshi and Peter A. Coclanis, "The Economic Architect: Goh Keng Swee", in Lam Peng Er and Kevin Tan, eds., Lee's Lieutenants: Singapore's Oil Guard (NSW: xiv Preface

Allen & Unwin, 1999). See also Tilak Doshi and Peter Coclanis, "Goh Keng Swee: the Practicing Economist", *Business Times*, 16 June 2010, p. 20 http://www.esi.nus.edu.sg/docs/default-document-library/2010jun16-bt-goh-keng-swee-the-practising-economist.pdf.

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- 3. Paul Horsnell, *Oil in Asia: Markets, Trading, Refining and Deregulation* (Oxford: Oxford University Press, 1997).

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founding an energy research programme in ISEAS, set me on track for a career in the oil and gas industry, supporting my postgraduate studies at the East-West Center in Honolulu, Hawaii, followed by an appointment at ISEAS as Head of its then newly established Energy Programme.

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ABBREVIATIONS

A*STAR Agency for Science, Technology, and Research (Singapore)

ADB Asian Development Bank

AEA Association of European Airlines

AGD Aviation Global Deal

AGF Advisory Group on Climate Change Financing

AOSIS Alliance of Small Island States

APAEC ASEAN Plan of Action for Energy Cooperation

APEC Asia-Pacific Economic Cooperation

APG ASEAN Power Grid

ARA Amsterdam-Rotterdam-Antwerp conurbation

ARs IPCC's Assessment Reports
ASCOPE ASEAN Council on Petroleum

ASEAN Association of Southeast Asian Nations

B&L borrowing and lending

BAU business-as-usual

BCA Building and Construction Authority (Singapore)

Bcf/d billion cubic feet per day

BGSGM BG Singapore Gas Management

bpd barrels per day

CAAS Civil Aviation Authority of Singapore

CAEP Committee on Aviation Environmental Protection CAFE Corporate Average Fuel Economy standards

CAGR compound annual growth rate

CBA cost-benefit analysis

CCC Committee on Climate Change (UK)

CCGTs combined cycle gas turbines
CCS carbon capture and sequestration
CDM Clean Development Mechanism

xviii Abbreviations

CEPO Clean Energy Programme Office (Singapore)

CER certified emission reductions

CERP Clean Energy Research Programme (Singapore)
CERT Clean Energy Research and Testbedding Programme

(Singapore)

CHP combined heat and power CNG compressed natural gas

CO₂ carbon dioxide

CO₂e carbon dioxide equivalent

COE certificate of entitlement (Singapore)
COP Conference of the Parties (UNFCCC)

DES delivered ex ship

E,PO Energy Efficiency Programme Office (Singapore)

EAS East Asia Summit

EASe Energy Efficiency Improvement Assistance Scheme

(Singapore)

EC European Commission

EDB Economic Development Board (Singapore)
EEDI Energy Efficiency Design Index (IMO)

EENP Energy Efficiency National Partnership (Singapore)
EEOI Energy Efficiency Operational Indicator (IMO)
EIA Energy Information Administration (US)

EIPO Energy Innovation Programme Office (Singapore)

EITs economies-in-transition

EMA Energy Market Authority (Singapore)
EPA Environmental Protection Agency (US)
EPG Energy Policy Group (Singapore)

EPMA Environmental Protection and Management Act

(Singapore)

ERC Energy Research Centre (South Africa)

ERI@N Energy Research Institute @ Nanyang Technological

University (Singapore)

ESCAP Economic and Social Commission for Asia and the Pacific

ESU Energy Sustainability Unit (National University of

Singapore)

ETS EU Emission Trading System

EU European Union EVs electric vehicles Abbreviations xix

EVS electricity vending system

FITs feed-in tariffs

G-77 Group of Seventy-seven developing countries

G-8 Group of Eight

GATT General Agreement on Tariffs and Trade

GCF Green Climate Fund GDP gross domestic product

GFA gross floor area GHG greenhouse gas

GIACC Group on International Aviation and Climate Change

GMS Greater Mekong Subregion GNI gross national income

GREET Grant for Energy Efficient Technologies (Singapore)

GSA gas sales agreement

GtCO₂e gigatonnes of carbon dioxide equivalent

GTP Global Trader Programme

GWh gigawatt-hour

HDB Housing Development Board (Singapore)

HDI Human Development Index HHI Herfindahl-Hirschmann Index

IA Investment Allowance Scheme (Singapore)IATA International Air Transport AssociationICAO International Civil Aviation Organization

ICE Intercontinental Exchange

IE International Enterprise (Singapore)

IEA International Energy Agency

IMCSD Inter-Ministerial Committee for Sustainable Development

(Singapore)

IMF International Monetary Fund

IMO International Maritime Organization

IPCC Intergovernmental Panel on Climate Change IPPR Institute for Public Policy Research (UK)

IPP independent power producer

JKMTM Japan Korea Marker

JTC Jurong Town Corporation
LCOE levelized cost of electricity

LNG liquefied natural gas LPG liquefied petroleum gas XX Abbreviations

LTA Land Transport Authority (Singapore)

MBI market-based instrument

MEPS Minimum Energy Performance Standards (Singapore)
METI Ministry of Economy, Trade and Industry (Japan)
MEWR Ministry of the Environment and Water Resources

(Singapore)

MFA Ministry of Foreign Affairs (Singapore)

MITI Ministry of International Trade and Industry (Japan)

MLA multilateral agencies
mmcf/d million cubic feet per day
MOF Ministry of Finance (Singapore)
MOT Ministry of Transport (Singapore)

MPA Maritime and Port Authority of Singapore

MRT mass rapid transit (Singapore)

MRV measurement, reporting and verification
MTI Ministry of Trade and Industry (Singapore)

Mtoe million tonnes of oil equivalent Mtpa million tonnes per annum

MW megawatt MWp megawatt-peak

NAMA Nationally Appropriate Mitigation Actions

NATO North Atlantic Treaty Organization NBP National Balancing Point (UK)

NCCS National Climate Change Secretariat (Singapore)
NEA National Environment Agency (Singapore)
NEMS National Energy Market of Singapore

NGO non-governmental organization

NHTSA National Highway Traffic Safety Administration (US)

NICs newly industrializing countries

NOC national oil company

NPRA National Petrochemical and Refiners Association (US)

NPV net present value

NRF National Research Foundation (Singapore)
OCIMF Oil Companies International Marine Forum

ODA official development assistance

OECD Organisation for Economic Co-operation and Development

OPEC Organization of the Petroleum Exporting Countries

OTC over-the-counter

Abbreviations xxi

PAP People's Action Party (Singapore)

PNG piped natural gas ppm parts per million

PRD Parks and Recreation Department (Singapore)

PV photovoltaic

R&D research and development

REDD Reduced Emissions from Deforestation and Forest

Degradation programme (UN)

RFP request for proposal

RPS Renewable Portfolio Standards
SCS Solar Capability Scheme (Singapore)
SERIS Solar Research Institute of Singapore

SINERGY Singapore Initiative in New Energy Technologies

SLNG Singapore LNG Corporation

SO₂ sulphur dioxide

SOE state-owned enterprise

SOMS Straits of Malacca and Singapore SPC Singapore Petroleum Company SSA Singapore Shipping Association

SWF sovereign wealth fund
TAGP Trans-ASEAN Gas Pipeline
TEU twenty-foot equivalent unit

TTF Title Transfer Facility (Netherlands)

TUA terminal user agreement

TWh terawatt hours

UAE United Arab Emirates
UN United Nations

UNEP United Nations Environmental Programme

UNFCCC United Nations Framework Convention on Climate

Change

VLFS very large floating structure

VQS Vehicle Quota System (Singapore)

WEC World Energy Council

Wp watt peak

WTO World Trade Organization

INTRODUCTION

The curious task of economics is to demonstrate to men how little they really know about what they imagine they can design.

Friedrich August von Hayek

Policymakers in Singapore, like their counterparts elsewhere, are faced with balancing priorities in meeting the simultaneous requirements of economic growth, energy security and environmental sustainability. To be sure, each of these broad societal objectives can mean radically different things to different constituencies of the population. Academics, businessmen, and career civil servants, along with the ordinary man on the street, would naturally have their own perspectives and questions on what each of these objectives entail. How are such objectives ranked? What do they mean in terms of concrete policy initiatives and regulatory action on the part of government and how would such governmental action affect the daily lives of consumers and businesses? How are trade-offs (if they do occur) between one policy objective (say energy security) and another (say economic competitiveness) weighed and debated in public?

Policy challenges related to energy sector issues facing Singapore can be grouped into four broad areas. The first policy challenge, on the domestic front, is the perceived need to promote energy efficiency and 'renewable' energy initiatives among local households and businesses sensitive to new cost burdens on existing financial budgets and bottom lines. The potential for improving energy efficiency and adopting new energy technologies in cost-efficient ways has attracted the keen attention of policymakers. Can we reduce energy use and emissions while at the same time reducing consumer or production costs? Are there barriers to households or businessmen from discovering cheaper ways of using energy

or reducing pollutants and carbon emissions? What can governments do to help overcome these barriers?

Policy attention in the international arena covers three concerns. The first lies in the need to participate in international and regional forums in a way which balances the need to commit to reasonable national targets in energy intensity and emissions reduction metrics while ensuring that the country's economic competitiveness and growth prospects are not compromised by inefficient or defective multilateral agreements. How would the financial costs of such agreements be allocated among the parties to such agreements? Who are the likely net donors and net recipients in possible future international or regional climate change agreements?

The second policy challenge on the international front concerns the means of handling the impacts of possible carbon emission mitigation measures, adopted voluntarily or as part of some future international treaty obligations, on Singapore's key export industries. As an extremely open, trade-oriented economy, the competitiveness of Singapore's export industries, some of which are energy intensive, is crucial to its economic growth prospects. Can Singapore-based oil refiners, petrochemical producers, and civil aviation and shipping companies be subject to international emission mitigation agreements while still keeping their competitive positions? What of those countries that are not party to such conventions or those which sign up but fail to implement measurement, reporting, and verification procedures? Are market-based incentives such as carbon taxes or carbon trading regimes the way to go in meeting international obligations or should governments have specific mandates to determine technology choices and consumer behaviour?

The third policy challenge in the international arena lies in the perennial concerns about enhancing energy security in the context of a small island-state importing all its energy needs. What steps should small countries like Singapore take to minimize vulnerabilities to energy supply disruptions? In the wake of 9/11 and the Arab Spring, this question has taken on an urgency not seen since the oil price shocks and the emergence of resource nationalism in the Middle East during the 1970s. The term has taken on a further dimension as climate change mitigation and adaptation measures begin to take higher billing in the policymakers' portfolio of "pressing security issues to deal with".

It is commonly observed that as a small "alternative energy disadvantaged" city-state without access to a number of low or zero

Introduction 3

emission energy technologies such as hydroelectric, wind, geothermal or nuclear power, Singapore's options are limited. Singapore's pattern of energy use and carbon dioxide (CO_2) emissions is examined in Chapter 1 with a view to describing the broad features of this "alternative energy disadvantage".

Chapter 2 sets the climate change negotiations from Copenhagen to Durban in context. It examines the economic and environmental criteria that have been raised by various academic, non-governmental and government analysts in climate change debates. The focus is on how to "widen" and "deepen" international participation, including non-OECD (Organisation for Economic Co-operation and Development) countries, in emission mitigation and climate change adaptation efforts. The chapter notes the implications for Singapore, a high per capita income non-OECD city-state.

The highly contested issue of "who pays?" and "who receives?" in climate change finance is the subject of Chapter 3. The transfer of financial resources and the distribution of the financial burden of emission mitigation and adaptation efforts are key areas of contention in climate change negotiations. The criteria which will qualify United Nation (UN) members as either donors or recipients as promulgated by different multilateral institutions, non-governmental organizations (NGOs), academics and government negotiators are discussed in the chapter.

Chapter 4 examines the likely impact of possible future international climate change agreements on Singapore's role as a regional and global hub for shipping and fuel bunkering, oil refining and petrochemicals, and civil aviation. As the world's most trade-oriented country, the impact of possible future international emission mitigation regulations on these export-oriented industries would have profound and far-reaching impacts on Singapore.

In Chapter 5, attention is turned to the government's five-pronged energy-policy framework meant to (i) promote competitive energy markets; (ii) diversify energy sources; (iii) enhance energy efficiency; (iv) develop Singapore's energy industries and invest in energy R&D; and (v) step up international and regional cooperation on energy security issues.

The final chapter draws conclusions on the need to balance competing policy objectives in meeting societal goals of economic development, energy security and environmental sustainability. Rigorous definitions of these oft-proclaimed goals form a critical first step towards understanding their implications for societal choice and policymaking. It is the contention of

4 Singapore in a Post-Kyoto World: Energy, Environment and the Economy

the book that poor understanding of key terms such as "energy security" and "environmental sustainability" often gets in the way of an informed policy debate on the many issues involved. Clarity of policy objectives is not just a matter of "good science", though this is a requirement. Good economics is critical — policy formulation and implementation require an informed way of valuing costs and benefits in the context of market-based economies and open societies where consumer choice and competitive politics matter.