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ECONOMICS
SMEs AND ECONOMIC INTEGRATION IN SOUTHEAST ASIA

*About the EDITORS*

Cassey Lee is Senior Fellow and Coordinator of the Regional Economic Studies programme at the ISEAS – Yusof Ishak Institute, Singapore.

Dionisius Narjoko is Senior Economist at the Economic Research Institute for ASEAN and East Asia.

Sothea Oum is Research Fellow, Asia Growth Research Centre, University of Adelaide.

*About the BOOK*

Small and medium-sized enterprises (SMEs) account for about 97–99 per cent of total enterprises and 60–80 per cent of total employment in ASEAN countries. The participation of SMEs is thus crucial for achieving greater regional economic integration amongst ASEAN countries. SMEs are, however, often constrained by many disadvantages that limit their abilities to become importers and exporters. This is well documented in the research literature on trade and firm size. This volume contains selected ASEAN country studies on the participation of SMEs in regional economic integration based on primary microdata. This is supplemented by empirical studies on the role played by East Asian multinational enterprises in the region.

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E-COMMERCE, COMPETITION AND ASEAN ECONOMIC INTEGRATION

edited by
Cassey Lee and Eileen Lee

About the EDITORS
Cassey Lee is Senior Fellow and Coordinator of the Regional Economic Studies programme at the ISEAS – Yusof Ishak Institute, Singapore.
Eileen Lee is a staff member of the Policy and Markets Division at the Competition and Consumer Commission of Singapore (CCCS).

About the BOOK
The e-commerce market has grown rapidly within the ASEAN region in recent years. This trend is expected to continue in the future given the region’s large population base, rising middle-class and improvements in connectivity. This edited volume examines the current state of e-commerce in ASEAN countries. It highlights some of the key domestic and cross-border challenges faced by ASEAN member states in developing e-commerce. These challenges include the regulatory and legal environment in which e-commerce firms operate across ASEAN, and the supporting infrastructure in ASEAN member states.

“A comprehensive snapshot of the latest emerging regulatory, policy and consumer issues. It’s essential reading for anyone working in this field. E-commerce is fundamentally altering the way in which businesses are being conducted, both within and between ASEAN countries. More than just an alternate distribution channel, online trading offers new opportunities and challenges for consumers, businesses, regulators and policymakers. How do markets operate in the new paradigm? How should regulators and governments ensure that dynamic competitive economies evolve, instead of descending into anti-competitive structures? And how are markets evolving in different parts of Southeast Asia? All of these issues—and much more—are discussed in here. The editors are to be congratulated for assembling a range of insightful perspectives from across ASEAN. These are issues that will affect the region for many years to come. The lessons here are timely and timeless.”
— Michael Schaper Ph.D., Deputy Chairman, Australian Competition and Consumer Commission, 2008–18

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Forthcoming Title
THE COMPREHENSIVE AND PROGRESSIVE AGREEMENT FOR TRANS-PACIFIC PARTNERSHIP Implications for Southeast Asia
edited by Cassey Lee and Pritish Bhattacharya

Est. pub. date: Early 2020

About the EDITORS
Cassey Lee is Senior Fellow and Coordinator of the Regional Economic Studies programme at the ISEAS – Yusof Ishak Institute, Singapore.
Pritish Bhattacharya is Research Officer at the ISEAS – Yusof Ishak Institute, Singapore.

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Forthcoming Title

JOHOR
Abode of Development

edited by
Francis E. Hutchinson and Serina Rahman

Est. pub. date: Mid-2020

About the EDITORS
Francis E. Hutchinson is Senior Fellow and Coordinator, Malaysia Studies Programme, ISEAS – Yusof Ishak Institute, Singapore.
Serina Rahman is Visiting Fellow, ISEAS – Yusof Ishak Institute, Singapore.

About the BOOK
In 1990, the Malaysian state of Johor—along with Singapore and the Indonesian island of Batam—launched the Growth Triangle to attract foreign direct investment. For Johor, this drive was very successful, transforming its economy and driving up income levels. Today, Johor is one of Malaysia’s “developed” states, housing large clusters of electrical and electronics, food processing, and furniture producing firms.

While welcome, this structural transformation has also entailed important challenges and strategic choices. After three decades, Johor’s manufacture-for-export model is under question, as it faces increasing competition and flat-lining technological capabilities. In response, the state has sought to diversify its economy through strategic investments in new, mostly service-based activities. Yet, Johor retains pockets of excellence in traditional sectors that also require support and policy attention.”

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Forthcoming Title

THE WORLD IN 2035
Twelve Shaping Forces

by
Jørgen Ørstrøm Møller

Est. pub. date: Mid-2020

About the AUTHOR
Jørgen Ørstrøm Møller is Visiting Senior Research Fellow, ISEAS – Yusof Ishak Institute, Singapore, Adjunct Professor, Singapore Management University and Copenhagen Business School, and Senior Fellow, MFA Diplomatic Academy, Singapore.

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6. Globalization to Regionalization
7. The Power Game in Asia
8. Conclusion

2020
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AN INTRODUCTION TO THE POLITICAL OF THE INDONESIAN UNION MOVEMENT

by
Max Lane

About the AUTHOR
Max Lane is Visiting Senior Fellow, ISEAS – Yusof Ishak Institute, Singapore.

About the BOOK
“In this most significant contemporary study of Indonesian trade unions and the broader working class, Max Lane provides a concise and informed examination of the practical and ideological challenges of incipient labour organizations engaged in political and popular struggles in an underdeveloped nation. This detailed and highly informative book evokes similar historical and comparative struggles of exploited workers worldwide and is indispensable for students of labour movements in the Global South.”

—Immanuel Ness, Professor of Political Science, City University of New York author of Southern Insurgency: The Coming of the Global Working Class

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SECRETS AND POWER IN MYANMAR
Intelligence and the Fall of General Khin Nyunt

by
Andrew Selth

About the AUTHOR
Andrew Selth is an Adjunct Associate Professor at the Griffith Asia Institute, Griffith University.

About the BOOK
As Myanmar’s Chief of Intelligence from 1983 until 2004, General Khin Nyunt presided over the development of a powerful apparatus that underpinned military rule and played a major role in the country’s international relations. So influential did it become, however, that it was seen as a threat by other parts of the armed forces, including the ruling State Peace and Development Council. In 2004, Khin Nyunt was arrested and his intelligence empire dismantled. The purge significantly weakened the regime, but was considered necessary to maintain its position as the supreme arbiter of power in Myanmar.

Since the advent of a quasi-civilian government in 2011, and the election of Aung San Suu Kyi’s administration in 2015, there appear to have been few significant changes to Myanmar’s intelligence apparatus. Even as the country faces new external pressures, its focus on internal security remains. Both Aung San Suu Kyi’s government and the armed forces know that the country’s survival—and their own—is threatened more by disunity and domestic instability than by any international developments. Intelligence will thus continue to have a high priority, and effectively remain under military control.

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MYANMAR’S POLITICAL TRANSITION AND LOST OPPORTUNITIES (2010–2016)

by
Ye Htut

About the AUTHOR
Ye Htut was Visiting Senior Research Fellow at the ISEAS – Yusof Ishak Institute, Singapore (2016–19). He retired as Lt. Col. from the Myanmar Army in 2005 to transfer to the civil service. During the Thein Sein administration of Myanmar, he served as Presidential Spokesperson (2013–16) and Minister of Information (2014–16).

About the BOOK
This book is about the politics of Myanmar under the reformist president Thein Sein. After taking office in March 2011, Thein Sein initiated the bloodless Myanmar Spring. He was able to transform Myanmar into a more transparent and dynamic society, bring Aung San Suu Kyi and other opposition activists into the political process, initiate a peace process with the ethnic armed organizations, reintegrate Myanmar into the international community after five decades of isolation, and, most importantly, for the first time since the country regained independence in 1948, he was able to enact the peaceful transfer of power from one elected government to another. But Thein Sein also lost opportunities to deliver what the people anticipated, and he failed to bring his USDP party to victory in the 2015 election.

This book is not about the successes of the Thein Sein administration. Rather, it examines the reasons behind the lost opportunities in the transition to democracy. It draws on the author's experiences as a member of Thein Sein’s cabinet as well as on extensive interviews with other cabinet members and politicians involved in the crucial events that took place between 2010 and 2016. The book is a must-read for anyone interested in this critical period of change for Myanmar.

2019
260 pp. BM579
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THE DEFEAT OF BARISAN NASIONAL
Missed Signs or Late Surge?

edited by
Francis E. Hutchinson and Lee Hwok Aun

About the EDITORS
Francis E. Hutchinson is Senior Fellow and Coordinator of the Malaysia Studies Programme at the ISEAS – Yusof Ishak Institute, Singapore.
Lee Hwok Aun is Senior Fellow and Co-coordinator of the Malaysia Studies Programme at ISEAS – Yusof Ishak Institute, Singapore.

About the BOOK
The results of Malaysia’s 14th General Elections of May 2018 were unexpected and transformative. Against conventional wisdom, the newly reconfigured opposition grouping Pakatan Harapan (PH) decisively defeated the incumbent Barisan Nasional (BN), ending six decades of uninterrupted dominant one-party rule.

Despite a long-running financial scandal dogging the ruling coalition, pollsters and commentators predicted a solid BN victory or, at least, a narrow parliamentary majority. Yet, on the day, deeply rooted political dynamics and influential actors came together, sweeping aside many prevailing assumptions and reconfiguring the country’s political reality in the process.

In order to understand the elections and their implications, this edited volume brings together contributions from ISEAS – Yusof Ishak Institute researchers and a group of selected collaborators to examine the elections from three angles: campaign dynamics; important trends among major interest groups; and local-level dynamics and developments in key states. This analytical work is complemented by personal narratives from a selection of GE-14 participants.
THE INDONESIA-MALAYSIA DISPUTE CONCERNING SOVEREIGNTY OVER SIPADAN AND LIGITAN ISLANDS
Historical Antecedents and the International Court of Justice Judgment

by
D.S. Ranjit Singh

About the AUTHOR
D.S. Ranjit Singh is currently affiliated to the College of Law, Government and International Studies, University Utara Malaysia, Sintok, Kedah.

About the BOOK
In 2002, ASEAN made history when two of its founder members—Indonesia and Malaysia—amicably settled a dispute over the ownership of the two Bornean islands of Sipadan and Ligitan by accepting the jurisdiction of the International Court of Justice(ICJ) which ruled in favour of Malaysia. The case at once assumed great significance as a beacon of hope for the region which is plagued by numerous disruptive territorial disputes.

As both the historical evidence and legal milieu are vital considerations for the ICJ to award sovereignty, this book covers in detail the historical roots of the issue as well as the law dimension pertaining to the process of legal proceedings and the ICJ deliberations. The work concludes by offering a set of guidelines on cardinal principles of international law for successfully supporting a claim to disputed territories. These may be usefully utilized by interested parties.

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**REGION, NATION AND HOMELAND**

Valorization and Adaptation in the Moro and Cordillera Resistance Discourses

by

Miriam Coronel Ferrer

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**About the AUTHOR**

Miriam Coronel Ferrer is a Filipino peace negotiator and the former chairperson of the peace panel of the Government of the Philippines during the time of President Simeon Bengino Aquino III (2010–16). On behalf of the government, she signed the Comprehensive Agreement on the Bangsamoro with the Moro Islamic Liberation Front. She is also a political science professor of the University of the Philippines.

**About the BOOK**

Movement discourses construct an analysis of society, critique the power relations that exist, and offer an alternative vision for the population whom the movement promises to liberate. The book examines the resistance discourses within the Moro and Cordillera armed movements in the Philippines. The Moro and Cordillera identity entrepreneurs’ narratives are basically narratives of difference from the Filipino majority population that have been framed around the “Moro” and “Cordillera” identity markers. However, within and among the movement organizations, they differed in articulating the elements of these identities and the bases of their claims to recover homeland, ancestral domain, and autonomy.

The book traces the evolution of these organizations in the 1970s to 1990s and how they built on their respective resistance discourses over time, manifesting significant intertextuality in the case of the Moro Islamic Liberation Front, which broke away from the Moro National Liberation Front; and a drift to heightened ethnonationalism in the case of the Cordillera Peoples’ Liberation Army, compared to its mother organization, the national democratic Cordillera People’s Democratic Front. The book reflects on where these mobilizations are now, and the strands of discourses that have remained salient in current times.

2020

242 pp.

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Forthcoming Title

NON-TRADITIONAL SECURITY
ISSUES IN ASEAN
Agendas for Action

edited by
Mely Caballero-Anthony and Lina Gong

Est. pub. date: Early 2020

About the EDITORS
Mely Caballero-Anthony is an Associate Professor and Head of the RSIS Centre for Non-Traditional Security (NTS) Studies at the S. Rajaratnam School of International Studies (RSIS), Nanyang Technological University, Singapore.
Lina Gong is Research Fellow at the Centre for Non-Traditional Security (NTS) Studies, S. Rajaratnam School of International Studies (RSIS), Nanyang Technological University, Singapore.

About the BOOK
Non-traditional Security Issues in ASEAN examines the current state of governance of non-traditional security challenges confronting the ASEAN region. The book takes an issue-specific approach to investigating how ASEAN states and societies govern many of the pressing non-traditional security issues, such as climate change, food security, environmental protection, humanitarian assistance and disaster response, health security, nuclear security, and human trafficking and forced displacement.

With non-traditional security as an established concept in the policy and scholarly communities in ASEAN, this book moves beyond securitisation and focuses on capacity-building, regional cooperation and institution for dealing with non-traditional security challenges in the region. Through the development of a comprehensive analytical framework that establishes the process of governing non-traditional security problems, the editors put together chapters that identify some of the major gaps and challenges in the governance of many pressing challenges in ASEAN.

Non-traditional Security Issues in ASEAN provides a systemic evaluation on the governance of the most pressing challenges in the region. The authors analyse the ways in which particular issues are addressed at national and regional levels and by different stakeholders. In spite of the differences among various non-traditional security issues, the analysis of the chapters converge on three core themes for enhancing governance, which include engagement of multiple actors, effective enforcement of national and regional laws and regulations, and better coordination between different actors. As such, Non-traditional Security Issues in ASEAN contributes to policy making by highlighting the key agendas that call for actions and adds nuances to scholarly discussion on governance by bringing in a non-traditional security perspective.
About the BOOK

When a reluctant President Sukarno gave Lt Gen Soeharto full executive authority in March 1966, Indonesia was a broken-back state, fractured along class, religious and ethnic lines. Soeharto took a nation in chaos, the largest in Southeast Asia, and transformed it into one of the “Asian miracle” economies—only to leave it back on the brink of ruin when he was forced from office thirty-two years later.

Drawing on his astonishing range of interviews with leading Indonesian generals, former Imperial Japanese Army officers and men who served in the Dutch colonial army, as well as years of patient research in Dutch, Japanese, British, Indonesian and US archives, David Jenkins brings vividly to life the story of how a socially reticent but exceptionally determined young man from rural Java began his rise to power—an ascent which would be capped by thirty years (1968–98) as President of Indonesia, the fourth most populous nation on earth.

Soeharto was one of Asia’s most brutal, most durable, most avaricious and most successful dictators. In the course of examining those aspects of his character, this book provides an accessible, highly readable introduction to the complex, but dramatic and utterly absorbing, social, political, religious, economic and military factors that have shaped, and which continue to shape, Indonesia.

About the AUTHOR

David Jenkins, who graduated in Law (1965) and Arts (1967) from Melbourne University, was a foreign correspondent in Southeast Asia for many years. He was a co-winner of a Walkley Award, Australia’s most prestigious journalism prize, for his contribution to the Herald’s coverage from East Timor during the violent 1999 referendum on independence.
SOCIAL ISSUES
About the EDITORS
Andrea Acri is Maître de Conférences in Tantric Studies at the École pratique des hautes études in Paris since Fall 2016.
Kashshaf Ghani is Assistant Professor at the School of Historical Studies, Nalanda University.
Murari K. Jha is a postdoctoral research fellow at the History Department, National University of Singapore.
Sraman Mukherjee is Assistant Professor in the School of Historical Studies at Nalanda University (Rajgir, India).

About the BOOK
As a continent lying to the east of Europe, Asia has been malleable to different spatial and temporal imaginations and politics. Recent scholarship has highlighted how the seemingly self-contained regional configurations of West and Central Asia, South and Southeast Asia, and East Asia carved by the Area Studies paradigm reflect changing (geo)political and economic interests than historical or cultural roots.

This volume advances the question as to what Asia is, and as to whether there existed one or many Asia(s). It seeks to explore Asian societies as interconnected formations through trajectories/networks of circulation of people, ideas, and objects in the longue durée. Moving beyond the divides of Area Studies scholarship and the arbitrary borders set by late colonial empires and the rise of post-colonial nation-states, this volume maps critically the configuration of contact zones in which mobile bodies, minds, and cultures interact to foster new images, identities, and imaginations of Asia.

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About the EDITOR

Mai Lin Tjoa-Bonatz is Visiting Professor, Archaeological Studies Program, University of the Philippines.

About the BOOK

The highland of the Minangkabau community in Indonesia was the core area of the realm of Sumatra’s last Buddhist king, Adityavarman (c. 1347–75). An increasing socio-political integration, mentioned in his inscriptions, is marked by ceremonial architecture, changes of land use, and the establishment of an administration. Surveys and excavations have yielded new archaeological evidence that changes in settlement and socio-cultural patterns have occurred. New technology—metallurgy and an irrigation system—has also emerged. From the fourteenth century a territorial consolidation and increasing socio-economic complexity are evidenced, which initiated international trade and an incipient urbanization process in this highland region.

This book analyses the rise of the settlement system in the heartland of the Minangkabau region in the highlands of West Sumatra. It explores the regional settlement pattern arising from Adityavarman’s highland interregnum, and provides the first attempt to place the archaeological remains and the landscape of Tanah Datar, a fertile plain in the highlands of West Sumatra, in a cultural historic synthesis. The core of this research consisted of excavations at Bukit Gombak and Bukit Kincir. Bukit Gombak was a central place in Adityavarman’s kingdom, and provides evidence of the organization and material development of this political entity. Surveys in the Tanah Datar plain provided evidence of other settlements that could be examined in relation to each other and to sites from earlier and later periods, and used to sketch out the settlement history of Tanah Datar from prehistoric times to the precolonial period. The book consists of detailed studies of metal, ceramics and glass finds by laboratory-based specialists as well as careful descriptions of stone, clay and other finds.

2019 234 pp. NSC31
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ALTERNATIVE VOICES IN MUSLIM SOUTHEAST ASIA
Discourses and Struggles

*about the Editors
Norshahril Saat is Fellow and Co-coordinator of the Indonesia Studies Programme at the ISEAS – Yusof Ishak Institute, Singapore. He is also Adjunct Lecturer with the Department of Malay Studies, National University of Singapore.

Azhar Ibrahim is Lecturer and Deputy Head of the Department of Malay Studies, National University of Singapore.

About the Book
According to some observers, Southeast Asian Islam is undergoing a conservative turn. This means voices that champion humanist, progressive or moderate ideas are located on the fringes of society. Is this assessment accurate for a region that used to be known for promoting the “smiling face of Islam”? Alternative Voices in Muslim Southeast Asia examines the challenges facing progressive voices in Indonesia, Malaysia and Singapore today. It examines their discourses, which delve into how multiculturalism and secularism are the way forward for the diverse societies of these three countries. Moreover, it analyses the avenues employed by these voices in articulating their views amidst the dominance of state and quasi-state religious officials who seek to restrict and discipline them.

Contributors to the volume include scholars, activists and observers, some of whom are victims of repression and discrimination. While most of the chapters cover developments of the last decade, some of them go back to the previous century, capturing the emergence of modernist thinkers influenced by parallel movements in the Middle East and the wider region. Others respond to recent developments concerning Islam and Muslims in the three countries: the Pakatan Harapan coalition victory in the 2018 Malaysian election, the re-election of Joko Widodo as Indonesia's president in 2019, and recent religious rulings passed in Singapore. Readers should come not only to reflect on the struggles faced by this group but also to appreciate the humanist traditions essential for the development of the societies of these countries in the midst of change.

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232 pp.

S$38.41 (GST inclusive)* / S$35.90/ US$29.90

* GST inclusive price is for customers in Singapore
About the EDITORS

Paul Bijl is assistant professor in Comparative Literature at the Faculty of Humanities of Utrecht University.

Grace Chin is Senior Lecturer in English Language Studies at the Universiti Sains Malaysia.

About the BOOK

A famous Indonesian writer and feminist, Kartini (1879–1904) has been positioned at the forefront of nationalist and feminist movements in post-independence Indonesia, but the story of her struggle for equality has a global, and indeed, timeless reach. Appropriated by both local and international actors and institutions, including Dutch colonials, the Indonesian state, UNESCO and Eleanor Roosevelt, Kartini’s memory has invariably been subjected to the political agendas and contestations occurring at key moments across the twentieth and early twenty-first centuries.

The eight essays in this volume, written by an interdisciplinary group of historians, literary scholars and anthropologists, trace the many ambiguities, paradoxes, inconsistencies and contradictions in Kartini’s memory and iconicity by paying equal attention to both Western and Asian contexts. By analysing the stunning legacy of this brilliant, passionate and self-consciously aristocratic young woman who tried to write her way out of a world of colonial racism and Javanese sexism, Appropriating Kartini analyses one hundred years of colonial, national and transnational struggles over what it means to be a woman of colour in global modernity.

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About the EDITORS
Terence Chong is Deputy Director of the ISEAS – Yusof Ishak Institute, Singapore, and Senior Fellow in the institute’s Regional Social and Cultural Studies Programme.

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Azizuddin Mohd Sani is Professor of Politics and International Relations from School of International Studies (SoIS), Universiti Utara Malaysia.

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