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## International Relations in Southeast Asia

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# International Relations in Southeast Asia

# Between Bilateralism and Multilateralism

Edited by N. Ganesan and Ramses Amer



INSTITUTE OF SOUTHEAST ASIAN STUDIES Singapore

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#### **Preface**

This book is the end product of a project on bilateralism and multilateralism in Southeast Asia. The contributions to this edited volume have been developed through a process involving presentations of papers at two international workshops held in Hiroshima and Kuala Lumpur in December 2007 and October 2008, respectively.

The contributors to this book have strictly adhered to an agreed timetable to deliver their individual contributions to this book. In so doing they have integrated feedback from the editors, from discussants at the two workshops and from other participants in the workshops. Finally, the entire manuscript benefitted from the feedback of three anonymous referees who reviewed it for ISEAS.

The project was generously funded by the Hiroshima Peace Institute (HPI) through the Hiroshima City Government, which also hosted the first workshop. Additional financial support to the two Workshops has been provided by the Asian Political and International Studies Association (APISA), Council for the Development of Social Science Research in Africa (CODESRIA) and the Konrad Adenauer Stiftung (KAS). APISA hosted the second workshop in Kuala Lumpur, Malaysia.

We acknowledge the supportive role of Associate Professor Hari Singh, the Executive Secretary of APISA for economic support, hosting, and his contribution as participant in the two workshops. We also acknowledge the supportive role of Dr Colin Duerkop of KAS for financial support and participation in the first workshop.

We would like to acknowledge the important contribution made by the discussants at the two workshops: Professor Patricio Abinales and Professor Omar Farouk at the Hiroshima workshop and Professor Johan Saravanamuttu and Dr Lam Peng Er at the Kuala Lumpur workshop. viii Preface

Last but not least we would like to express our appreciation for the efforts and role played by Yukiko Yoshihara from the HPI throughout the project and in particular in connection with the first workshop. We also express our appreciation to Patricia Marin for her key role in the organization of the second workshop in Kuala Lumpur.

The chapter by Natasha Hamilton-Hart on Singapore-Indonesia relations appeared as "Indonesia and Singapore: Structure, Politics and Interests" in the journal *Contemporary Southeast Asia* 31, no. 2 (August 2009): 249–71, first published by ISEAS Publishing.

N. Ganesan and Ramses Amer Editors

Hiroshima and Stockholm, October 2009

#### **List of Abbreviations**

ACMECS Ayeyawady-Chao Phraya-Mekong Economic

Cooperation Strategy

APEC Asia Pacific Economic Cooperation

APISA Asian Political and International Studies Association

ARF ASEAN Regional Forum

ASA Association of Southeast Asia

ASEAN Association of Southeast Asian Nations

BIMP-EAGA Brunei-Indonesia-Malaysia-Philippines East ASEAN

Growth Area

CGDK Coalition Government of Democratic Kampuchea

CIQ Customs, Immigration, and Quarantine

CODESRIA Council for the Development of Social Science Research

in Africa

CPM Communist Party of Malaya
CPT Communist Party of Thailand
CPV Communist Party of Vietnam
DCA Defence Cooperation Agreement

DK Democratic Kampuchea

EAGA East ASEAN Growth Area, see also BIMP-EAGA FUNCINPEC Front Uni National pour un Cambodge Indépendant,

Neutre, Pacifique et Coopératif (National United Front for an Independent, Neutral, Peaceful, and Cooperative

Cambodia)

GAM Gerakan Aceh Merdeka (Free Aceh Movement)

GDP Gross Domestic Product HPI Hiroshima Peace Institute

ICJ United Nations International Court of Justice

ISEAS Institute of Southeast Asian Studies

x List of Abbreviations

JBC Joint Boundary Committee

JCM Joint Commission for Bilateral Cooperation

JESPA Japan Singapore Economic Agreement for a New Age

Partnership

JI Jemaah Islamiah

KAS Konrad Adenauer Stiftung

KNUFNS Kampuchean National Front for National Salvation

KPNLF Khmer People's National Liberation Front KTM Keretapi Tanah Melayu (Malayan Railway)

MILEX Military expenditure

MILF Moro Islamic Liberation Front
MNLF Moro National Liberation Front
MOFA Vietnam Ministry of Foreign Affairs
NGC National Government of Cambodia
NGO non-governmental organization

OIC Organisation of the Islamic Conference

PAP People's Action Party

PAS Parti Islam SeMalaysia (Pan-Malaysian Islamic Party)

PDK Party of Democratic Kampuchea

POA Points of Agreement

PRC People's Republic of China

PRG/DRV Provisional Revolutionary Government/Democratic

Republic of Vietnam

PRK People's Republic of Kampuchea PTA preferential trade agreement RBC Regional Border Committee

RELA Ikatan Relawan Rakyat Malaysia (Malaysian People's

Volunteers Corps )

RSAF Republic of Singapore Air Force RMAF Royal Malaysian Air Force

SEATO Southeast Asia Treaty Organization

SOC State of Cambodia

TAC Treaty of Amity and Cooperation
TBC Township Border Committee

UMNO United Malays National Organisation
UNCLOS United Nations Law of the Sea Conference

UNHCR United Nations High Commissioner for Refugees
UNTAC United Nations Transitional Authority in Cambodia

WTO World Trade Organization

ZOPFAN Zone of Peace, Freedom and Neutrality

#### **Contributors**

**N. Ganesan** is Professor of Southeast Asian politics at the Hiroshima Peace Institute in Japan, where he has been since 2004. His research interests are in intrastate and interstate sources of tension and conflict in Southeast Asia.

Ramses Amer, Associate Professor and Ph.D. in Peace and Conflict Research, is Senior Research Fellow at the Center for Pacific Asia Studies (CPAS), Department of Oriental Languages, Stockholm University. Major areas of research include security issues and conflict resolution in Southeast Asia and the wider Pacific Asia, and the role of the United Nations in the international system.

**Pavin Chachavalpongpun** is Fellow and Lead Researcher for Political and Strategic Affairs at the ASEAN Studies Centre, Institute of Southeast Asian Studies, Singapore. Pavin received his Ph.D. in 2002 from the School of Oriental and African Studies, University of London. His research interests include Thai politics and foreign policy, Thailand's relations with Myanmar, Laos and Cambodia, and interstate relations among ASEAN members.

**Isagani de Castro Jr.** covered ASEAN affairs for the Manila bureau of *Asahi Shimbun*, one of Japan's major newspapers, from 1996 to 2007. He started his journalism career in 1987 with *Business Day*, Southeast Asia's first business daily, where he covered the diplomatic beat. He is currently editor for content of www.abs-cbnNEWS.com, a major news website in the Philippines.

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**Natasha Hamilton-Hart** is an Associate Professor in the Southeast Asian Studies Programme, National University of Singapore. Her research interests are in the areas of international relations and political economy of Southeast Asia.

**Ikrar Nusa Bhakti** is Professor at the Research Centre for Politics of the Indonesian Institute for Sciences (LIPI). His research interests are in Indonesian domestic politics and foreign policy.

K.S. Nathan is currently Professor and Head of the Centre for American Studies (KAMERA) in the Institute of Occidental Studies (IKON), Universiti Kebangsaan Malaysia, Bangi. He is also the Deputy Director of the institute. His teaching and research interests include U.S. foreign policy, ASEAN's relations with major external powers, Malaysian politics and foreign policy, Malaysia-Singapore relations, and regional security in Southeast Asia.

**Nguyen Vu Tung** joined the Institute for International Relations (IIR, renamed in 2008 as Diplomatic Academy of Vietnam, DAV) in 1990. He graduated from the College of International Affairs (Hanoi) in 1986, earned a Master of Arts in Law and Diplomacy from the Fletcher School of Law and Diplomacy (TUFTS University, Massachusetts) in 1996, and received his Ph.D. in Political Science from Columbia in 2003. His main areas of teaching, research, and publications include international relations theories, international relations in Southeast Asia, and Vietnamese foreign policy and relations with the United States and ASEAN.

**Sheldon W. Simon** is Professor in the School of Politics and Global Studies at Arizona State University. His research interests encompass Asian international politics, security, and regional organizations.

**Etel Solingen** is Chancellor's Professor of Political Science at the University of California, Irvine. Her most recent book, *Nuclear Logics: Contrasting Paths in East Asia and the Middle East* (Princeton University Press, 2007) was the recipient of the 2008 Woodrow Wilson Foundation Award by the American Political Science Association for the best book on government, politics, or international affairs, and of the 2008 Robert Jervis and Paul Schroeder Award for the Best Book on International History and Politics. She also authored *Regional Orders at Century's Dawn:* 

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Global and Domestic Influences on Grand Strategy (Princeton University Press, 1998) and Industrial Policy, Technology, and International Bargaining: Designing Nuclear Industries in Argentina and Brazil (Stanford University Press, 1996).

Meredith L. Weiss is Assistant Professor of Political Science at the University at Albany, State University of New York. She is the author of *Protest and Possibilities: Civil Society and Coalitions for Political Change in Malaysia* (Stanford, 2006) and co-editor of *Social Movements in Malaysia: From Moral Communities to NGOs* (RoutledgeCurzon, 2003, 2004). Her current research focuses on issues of student activism, collective identity, electoral alignments, and political mobilization in Southeast Asia.

#### Introduction

#### N. Ganesan and Ramses Amer

The central theme of this book is the utility of bilateralism and multilateralism in Southeast Asian international relations. The intention was to examine a sufficient number of empirical cases in the Southeast Asian region since the mid-1970s so as to establish a pattern of interactions informing a wider audience of interactions unique to the region. Through these case studies, we seek to identify how this pattern of interaction compares with similar experiences elsewhere vis-à-vis the theoretical underpinnings of multilateralism and bilateralism. Consequently, this book also examines the theoretical drift in international relations literature at the broadest level and the overall drift of Southeast Asian international relations between the nations themselves and the Association of Southeast Asian Nations (ASEAN).

Since the post–Cold War period, multilateralism has gained prominence as an approach for forging international consensus on a number of issues. Multilateralism quite simply refers to three or more countries coming together to deal with issues of common interest, whether they be positive or negative. During the Cold War, forging multilateral consensus on issues tended to be much more difficult given the ideological differences between the Soviet-led bloc and the U.S.-led bloc. The level of mutual distrust between those two blocs was so evident that each considered the other its antithesis. To further complicate the situation in Pacific Asia, deep conflicts emerged between communist countries, which pitted the Soviet Union against China, and Vietnam against both Cambodia and China.

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With the end of the Cold War and the implosion of the Soviet Union in 1991, there has been far better accommodation between the communist/ socialist countries and the liberal democratic states. This accommodation witnessed a greater willingness on the part of the international community to seek common solutions to common problems, from civil war in Cambodia to collapsed states like Somalia and hunger in Ethiopia. The period also witnessed the international community's willingness to assign immediate tasks to international regimes for resolution. This mood in turn led to the empowerment of international agencies, in particular those associated with the United Nations. During the presidency of George W. Bush, the United States largely reversed its commitment to multilateralism, displaying a preference to act unilaterally or in alliance with like-minded countries such as the United Kingdom. Whether or not such an approach is conducive in the longer term is questionable as it dissipates diplomatic goodwill and costs too much to be sustainable as a permanent policy position. Besides, the world has become considerably smaller and much more interdependent to the point that unilateralism is neither a realistic nor sustainable policy.

The global developments also had an impact on the international relations of Southeast Asia. The region was deeply divided during the Cold War and was also the scene of severe conflicts linked to the Cold War, like the Vietnam War. Similarly, the Cambodian conflict sharply divided the region during the 1980s between ASEAN on the one hand and the communist countries of Vietnam, Laos, and Cambodia on the other. However, with the end of the Cold War and the resolution of the Cambodian Conflict in 1991, the ideological divide between communist and non-communist countries receded and rapprochement became possible. This process led to the expansion of ASEAN in the 1990s to include all ten Southeast Asian countries. Subsequently, ASEAN shed its ideological garb and introduced a number of multilateral initiatives on its own. These included the ASEAN Free Trade Area in 1993, the ASEAN Regional Forum (ARF) in 1994, and the ASEAN Plus Three forum — including China, Japan, and South Korea — in 1998 that eventually culminated in the East Asian Summit Meeting in December 2005 in Kuala Lumpur, Malaysia. Multilateralism arose from this inward strengthening of ASEAN structures, membership, and outward expansion of its protocol, and came to take root in the region.

Just as there was greater regional cooperation, there were also a number of instances of extremely tense bilateral relations between Introduction xvii

ASEAN member states. Also, the domestic political situation in some Southeast Asian countries deteriorated in the 1990s due to certain developments in Cambodia and Myanmar. Likewise, the Asian financial crisis had considerable impact on Indonesia and Thailand in particular. ASEAN's multilateralism appeared impotent in solving the problems of countries within the regional footprint. In fact, the attitude was one of not wanting to get involved in the situation in the first place. Hence, in contrast to an emerging consensus and the onset of multilateralism, it seemed as if ASEAN was unprepared to utilize multilateral initiatives at the regional level to resolve problems within individual countries, or for that matter, those between member states. Although ASEAN had established structures, such as the ASEAN Troika, they have not been called upon to arbitrate or intervene in such situations. Hence, ASEAN and its institutional mechanisms were either dormant or seemed to perform different functions during good times as opposed to turbulent ones. This observation also raises a fundamental question as to whether ASEAN's role is to create and establish norms for its members or whether such a role definition involves being an active mediator and actor in resolving interstate disputes in the region.

Structurally, there was also a tendency for ASEAN to be shunned as the platform of choice for dispute resolution. Countries experiencing internal difficulties or problems with proximate states were invariably disinterested in ASEAN auspices for dispute resolution. While part of the reason for this hesitation can be attributed to the relatively young states' (gaining independence after World War II) fear of surrendering sovereignty, appealing to ASEAN for assistance or arbitration does not even appear to have been seriously considered. In fact, the typical situation involved invoking a veil of secrecy and trying to resolve the situation internally, using force if necessary, or undertaking strictly bilateral negotiations between affected countries. Indeed this trend continues to be true today. Curiously, the reasons for this practice have never really been studied and the continued utilization of this approach is injurious to meaningful multilateralism where resources are collectively pooled to address common regional concerns. Additionally, the seemingly exclusive nature of bilateral conflict resolution does not appear to allow for the emergence of a region-wide diplomatic protocol. The evolution of such a protocol would significantly enhance dispute resolution within a common framework that could then be codified to endorse softer and more positive cultural practices which in turn would prevent miscalculations and

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inhibit adventurous behaviour between states. This observation refers back to the nature of ASEAN's mandate and its relationship vis-à-vis regional mechanisms as well as the preference for bilateral initiatives to settle interstate disputes among ASEAN member states.

This project sought to examine a number of cases of bilateral tensions between ASEAN member states so as to determine the causes of persistent bilateral tensions. After a listing of reasons, the next stage of the research examines how the tensions have been managed and possibly resolved. An added question then arose, namely, why countries with bilateral tensions did not choose ASEAN or its institutions as the vehicle for dispute resolution. Another issue that has been researched is the role of ASEAN and its mechanisms for dispute settlement in the context of the bilateral disputes. The case studies will allow for hypothesis testing and crosscomparative treatment of findings from them. The latter will be especially useful in identifying a workable protocol with applied utility to resolve future disputes. As for the countries involved in bilateral disputes, nine sets of bilateral relationships have been chosen; they are in alphabetical order: Cambodia-Vietnam, Indonesia-Malaysia, Indonesia-Philippines, Indonesia-Singapore, Malaysia-Philippines, Malaysia-Singapore, Malaysia-Thailand, Myanmar-Thailand, and Thailand-Vietnam. These nine sets of bilateral relationships are a sufficient sampling of the entire region and representative of both mainland and maritime Southeast Asia. That the sampling actually correlates to a good representation of the region is indicative of the pervasiveness of bilateral tensions in the region. In order to frame the research within the international and regional context, one chapter examines the general nature of international relations and another chapter examines Southeast Asian international relations in particular.

This book is divided into three main sections for geographical and methodological reasons. The first section has two chapters; the first, by Etel Solingen, details the evolution of bilateralism and multilateralism in international relations theory, and the second, by Sheldon Simon, examines the general dynamics of international relations in Southeast Asia and, more specifically, the evolution of multilateralism in the region. The second section deals with mainland Southeast Asia and comprises four case studies of bilateral relations — Vietnam-Thailand by Nguyen Vu Tung, Cambodia-Vietnam by Ramses Amer, Thailand-Myanmar by Pavin Chachavalpongpun, and Thailand-Malaysia by N. Ganesan. The third section comprises five cases from maritime Southeast Asia — Indonesia-

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Malaysia by Meredith Weiss, Indonesia-Singapore by Natasha Hamilton-Hart, Malaysia-Philippines by Isagani de Castro, Malaysia-Singapore by K.S. Nathan, and Indonesia-Philippines by Ikrar Nusa Bhakti. The book then ends with a concluding chapter that places the findings from the book in relation to the international relations literature.

The chapter writers for the case studies were provided common frames of references as well as a number of common questions. The first of these guidelines was that authors should try to place the relationships in question within a time frame. They were asked to focus on more contemporary developments after a brief historical overview of the relationship. Contemporary developments were then specified as those occurring after the conclusion of the Second Indochina Conflict in 1975. Despite the fact that the Third Indochina Conflict involving the Vietnamese military intervention in Cambodia and the subsequent Cambodian Conflict as well as the conflict between China and Vietnam did not finally draw to a close until 1991, there is general agreement that 1975 marked a major watershed in Southeast Asian international relations. Case study chapter writers have also been asked to identify the most important and sensitive issues in the bilateral relationship they were examining. Finally, they have been tasked to identify how these issues are typically dealt with at the bilateral level and whether there had been recourse to multilateralism.